

Sierra Club BC

SIERRA CLUB BC

Annual Report 2007



SIERRA
CLUB
BC



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OUR MISSION

OUR MISSION

- TO EXPLORE, ENJOY AND PROTECT THE WILD PLACES OF THE EARTH;
- TO PRACTICE AND PROMOTE THE RESPONSIBLE USE OF THE EARTH'S ECOSYSTEMS AND RESOURCES;
- TO EDUCATE AND ENLIST HUMANITY TO PROTECT AND RESTORE THE QUALITY OF THE NATURAL AND HUMAN ENVIRONMENT; AND
- TO USE ALL LAWFUL MEANS TO CARRY OUT THESE OBJECTIVES.

SIERRA CLUB BC represents the regions of BC and the Yukon on behalf of the Sierra Club of Canada. The Executive Committee acts as the board of Sierra Club BC and is composed of elected BC members as well as representatives of local groups.

SIERRA CLUB OF BC FOUNDATION is a separate organisation, with an independent board. Its primary responsibility is to raise charitable funds for the education and research work of Sierra Club BC.

SIERRA CLUB, GREENPEACE AND FOREST ETHICS RECEIVING THE
GIFT TO THE EARTH AWARD IN JUNE 2007.
SIERRA CLUB'S EXECUTIVE DIRECTOR KATHRYN MOLLOY,
3RD FROM LEFT.



MESSAGE FROM KATHRYN MOLLOY

EXECUTIVE DIRECTOR



PHOTO BY PETER CAMPBELL

2007 was a roller-coaster year of tremendous accomplishments achieved on tightening budgets. We celebrated a tectonic shift in the B.C. government's stance on climate change: a legislated commitment to slash greenhouse gas emissions 33 percent by 2020. Sierra Club BC played a pivotal role in raising the public awareness about global warming, generating thousands of petitions, letters and postcards, as well

as significant media coverage. These efforts, and the resulting groundswell of public support for climate-friendly policies, set the stage for a carbon-lean budget in 2008.

2007 also signalled a strategic shift for Sierra Club BC, as we refocused all of our work through the lens of climate change. Throughout 2007 we strove to be a strong voice on behalf of our supporters and donors, educating decision-makers on the importance of intact forests for carbon storage. We ramped up our endangered species campaign, emphasising ecosystem resilience as a priority for forest management in a time of climate change. Our efforts were crowned with success when the BC government decided to set aside more than a 2.2 million hectares of prime caribou habitat for the recovery of mountain caribou.

Financially, 2007 was a year of challenges. Our widely acclaimed work on climate change was largely unfunded, as was much of our vital grassroots work. The near-parity of the loonie with the US dollar meant that the real value of our Foundation funding – much of which comes from the US – dropped by nearly 20 percent. And the presidential elections south of the border attracted funding that would otherwise have been devoted to the environmental cause. As a result, our resources at year-end showed a substantial deficit.

In response, we pulled back and refocused. We streamlined our campaigns and enhanced our efforts to grow our individual donor base. Through these difficult times, I was heartened and encouraged by the dedication of our Board and staff, who stayed on course and achieved many fine successes, as you will read in these pages.

At the time of writing, we are happy to say that we expect to clear up most if not all of our deficit by the end of 2008. The financial outlook for 2009 is favourable, but we know that getting there will be a major effort that will require the help and generosity of many. Over the years, the Sierra Club has been sustained by a large and extended family - thousands of British Columbians who saw the need for action and got involved to make it happen. While we are working hard to stabilize our core by diversifying our sources of income, our family of donor-activists will always be our root system and our most important source of inspiration. We invite you to stay connected in the coming year!

MESSAGE FROM MARTIN GOLDER

CHAIR OF THE EXECUTIVE COMMITTEE

As you will have seen in Executive Director's message, 2007 combined outstanding accomplishments with some deep dips below the red line. It is, perhaps, not surprising. Environmental organizations have always had to walk the tightrope between the urgency of their mission in the world and a secure financial base. And sometimes we lean perilously far over the edge, deliberately and with our eyes open, because it's the right thing to do.

As almost everyone now agrees - in speech if not in action - global warming is the most urgent issue of our time. Whether we manage to stay below the dangerous threshold of 2 degrees temperature increase is a pivotal question for the survival of our civilisation. Bafflingly, for all the avowed commitment to climate change mitigation, funding for this issue in the past year has been scarce to nonexistent.

In full knowledge of these facts, the Executive Committee made a strategic decision to go ahead with a global warming campaign. Through 2007, Sierra Club BC was a proactive participant in government processes, notably on the carbon tax and the climate budget. We also ramped up our public outreach - from our popular wallet-sized reminder ("Ten Things You Can Do to Help Stop Global Warming") to in-depth engagement with British Columbians from all walks of life through our Sierra House-Cooling Parties and Sierra CERCles (Carbon Emission Reduction Circles).

As you will read in these pages, the results exceeded our most hopeful expectations. With its legislated greenhouse gas emissions targets and carbon tax, British Columbia is one of North America's most responsive jurisdictions to the social and environmental threat of global warming. While there is still much work to do -- notably on persistent and perverse subsidies to the oil and gas sector, coal and coal-bed methane



proposals and renewed determination to build a pipeline to service the Alberta tar sands - we feel the ship of state has turned a significant corner and is going in the right direction, albeit still too slowly.

With your help, we are beginning to stabilize our financial situation. Now it is time to build a secure and diverse membership and funding base to provide a springboard for many more successes in the years to come.



FORESTS AND WILDERNESS

FORESTS AND WILDERNESS

PHOTO: MARNIE GROSMAN

PROGRESS IN THE GREAT BEAR RAINFOREST

Following the momentous Great Bear Rainforest Agreement in 2006, Sierra Club BC and our allies in the Rainforest Solutions Project focused on the big task of ensuring that the agreement leads to lasting change on the ground. We have seen some significant progress in all of three pillars of the land use agreements -- protected areas, lighter-touch logging practices, and funding for sustainable development for local communities. We worked with the BC government, the logging industry and First Nations to set the stage for fully implementing the agreements to meet the looming deadline of March 31, 2009.



Initial new logging regulations were legislated in mid-2007. Environmental organizations established a set of milestones with logging companies to track progress towards full implementation of the new land use practices, which integrate social, economic and ecological needs.

By the end of 2007, the BC government had declared 65 new conservancies, adding up to more than 700,000 hectares. Another crucial accomplishment was the finalization of a \$120 million conservation financing package, which will be available for First Nations in the region to build capacity and conservation-oriented local economies.

SIERRA CLUB BC RECEIVED WORLD WILDLIFE FOUNDATION'S "GIFT TO THE EARTH" AWARD IN JUNE. THIS INTERNATIONALLY RECOGNIZED AWARD WAS PRESENTED TO RAINFOREST SOLUTIONS PROJECT MEMBER GROUPS (SIERRA CLUB BC, GREENPEACE AND FOREST ETHICS), THE BC PROVINCE, THE FOREST INDUSTRY AND FIRST NATIONS IN RECOGNITION OF INNOVATIVE CONSERVATION ACHIEVEMENTS IN THE GREAT BEAR RAINFOREST.

GUARDIANS / WATCHMEN

WORKING TOGETHER TO PROTECT THE LAND AND WATER



Sierra Club BC also worked with coastal First Nations communities to help local people manage and protect their traditional lands. We partnered with the QQS Project Society and the Northwest Community College to develop and deliver an accredited training program for Guardians/Watchmen in the coastal rainforest. The first training module of this unique program, tailored to the needs of coastal First Nations communities, was delivered in November and December.

As part of the project, Sierra Club BC launched a new website (www.coastalguardianwatchmen.ca) in order for practitioners to dialogue with each other, share resources, and post information.

SPECIES AT RISK:

THE CARIBOU MILESTONE

Sierra Club BC and allies celebrated success after a three-year campaign to protect mountain caribou habitat in eastern BC. On October 16, the provincial government announced it will pass legislation to set aside more than 2.2 million hectares for the threatened mountain caribou.

This pledge from the BC government raises the bar for future forest protection in BC; not only is this a great victory for caribou but it also spells better protection for the inland old-growth forests that play critical role in conservation.

Sierra Club BC also finalized its Endangered Species Toolkit: the Citizen's Guide to Protecting Biodiversity in British Columbia, with a foreword by Margaret Atwood. The toolkit will assist citizens and community groups with strategies, communications, and advocacy initiatives to protect species at risk in B.C.

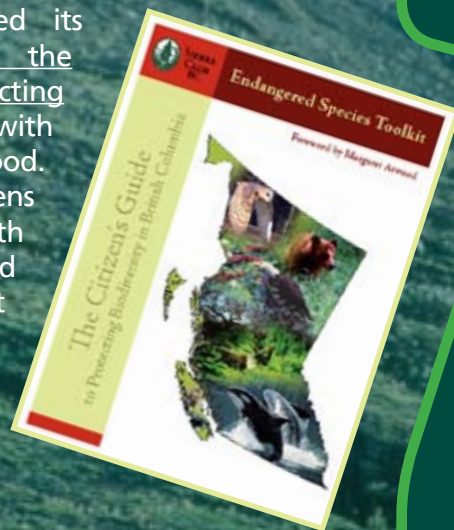


PHOTO: ART TWOMEY

● FUNDER PROFILE

MOUNTAIN EQUIPMENT CO-OP: ZERO WASTE

In natural systems, waste does not exist. All waste materials feed another cycle of life. Wouldn't it be great if manufacturing and trade worked the same way?

By embracing a long-term commitment to zero waste, MEC has moved far in this direction. In 2007, MEC diverted 92% of its waste from the landfill, saving \$216,000. Designing durable and repairable products, running a gear-swap program for members, and working with suppliers to reduce packaging are only a few ways MEC has greatly improved its footprint on the planet.

MEC also contributes to reducing waste throughout the manufacturing cycle by designing its popular products with the earth in mind. For example, sourcing recycled polyester made from industrial polyester waste and plastic bottles reduces the use of crude oil and "up-cycles" waste into high performing and usable materials.

"We're an outdoor gear retail co-operative – we make and sell products. It's where our impact lies; it's also where our opportunity lies," says Esther Speck, Director of Sustainability and Community. "In addition to being responsible to our members, staff and the planet, we know it's healthy business to invest in our communities and integrate environmental, social and economic criteria into our actions."



GLOBAL WARMING: ENORMOUS POLICY PROGRESS!

GLOBAL WARMING: ENORMOUS POLICY PROGRESS!

In response to growing public concern, early in 2007 the BC government radically changed its view on the action needed to curb global warming. In a ground-breaking move, the government legislated an ambitious package of measures which included a 33-percent reduction of the province's total greenhouse gas emissions by 2020, as well as rebates and tax exemptions designed to help individual British Columbians improve the energy efficiency of their homes and vehicles. Best of all, the tough new standards for electricity generation effectively killed off any prospects for two proposed coal-fired power plants ever to see the light of day.

Sierra Club BC played a pivotal role in raising the public awareness about global warming, generating thousands of petitions, letters and postcards, as well as significant media coverage.

Throughout 2007 we spoke up about the shortcomings of the government's budget and energy plan, provincial subsidies to the oil and gas sector and the avowed intention to open our fragile coastline to oil and gas development and tanker traffic. We consistently brought these weaknesses to the attention of decision-makers, challenging the government to make use of budget tools to steer the economy in the low-carbon direction. Sierra Club BC continued to be a leading voice in the media on the benefits of carbon taxes. These efforts set the stage for a climate-friendly provincial budget in 2008.

PHOTO: GARTH LENZ

NO COAL-FIRED GENERATION

Sierra Club BC was the first environmental organization to raise the alarm about approval of BC's first two coal-fired power plants in the summer of 2006. Many other voices, particularly local ones, took up the campaign, and Sierra Club BC alone generated more than 2,000 letters and petition names to government opposing the plants. In the Throne Speech, it was announced that any coal fired power plant built in BC would have to sequester 100 per cent of its carbon emissions, effectively cancelling the coal power plants.

"TAKE THE LEAD"

Sierra Club BC was a lead organizer of an initiative to convene a multi-sectoral dialogue on climate change action among leaders from the faith, labour, business, First Nations and environmental sectors. A conference was held November 14th, with 130 participants and government invited to present their proposed actions. The day was extremely positive and inspiring for all participants, and indicated an enormous willingness to take significant action and to encourage government to take even bolder measures to tackle global warming.



SEAFOOD AND OCEANS

SEAFOOD AND OCEANS

SEACHOICE - YOUR CHOICE FOR THE OCEAN

The worldwide movement promoting sustainable seafood is key to the ecological recovery of our oceans. SeaChoice - a coalition of which Sierra Club BC is a member -- condenses key information about Canada's most commonly consumed seafood species onto a convenient wallet card in both English and French. Launched in September 2006, the consumer's guide is making positive waves in seafood certification circles, and is extensively backed up by information on the SeaChoice website, www.seachoice.org. More than 250,000 copies of Canada's Seafood Guide have been distributed in just over a year.



Every time we eat at a restaurant or buy seafood we can make a choice that is supported by chefs, suppliers and fishermen. Voting with your wallet sends a strong signal to government and industry leaders, telling them that you support responsible stewardship of our natural marine resources.

MARINE USE PLANNING

Sierra Club BC was an active partner in the Marine Planning Caucus, which is formulating strategies for creating a marine protected area in the Pacific North Coast. Sierra Club BC's primary role in this effort was to provide climate change science and links for the process, and to be the key link to the terrestrial Great Bear campaign, as this marine area is largely in the same region as the Great Bear Rainforest. We also maintained informal though close relationships with coastal First Nations involved in resource planning processes, and provided digests to marine planning stakeholders that updated climate change information as it relates to the oceans and marine planning.



EDUCATING FOR A BETTER FUTURE

EDUCATING FOR A BETTER FUTURE

In 2007, Sierra Club BC's Education Program focused on four main areas:

- Our School Programs were delivered to students across B.C. in classrooms ranging from Kindergarten to Grade 12.
- Our Take Action! Challenge Program involved students, teachers, and parents in measurable environmental action projects and activities.
- We continued Building Our Community Network through e-base learning and on-line resources.
- The National Youth Engagement Program engaged youth across Canada through meaningful stewardship action projects and internship programs

ACTIVE IN THE CLASSROOM....

OUR SCHOOL PROGRAMS

In 2007, more than 9,000 students from throughout B.C. participated in our multi-visit classroom programs. Structured to meet the varied needs of teachers and students, we worked with students from all ages and backgrounds – from home school groups to Grade 12 Photo-Journalism classes. Program topics ranged from the temperate rainforest and other ecosystems to sustainability and climate change.

Each year we rigorously evaluate our programs. Our program delivery staff was greeted by excited students and teachers who selected our programs because of the close curriculum links, the importance of the topics presented, and the great fun students have when participating in our varied activities. With fourteen different programs to choose from and a comprehensive support network, our record of high quality educational programming is reflected in the large volume of returning and waitlisted teachers keen to receive future visits from us.

"LOVED IT, LOVED IT LOVED IT! THE PRESENTATION WAS VARIED AND INTERESTING, AND ALL OF THE ACTIVITIES WERE EXTREMELY WELL-GEARED TO THE AGE LEVEL AND DIFFERENT TYPES OF LEARNERS."

- Teacher, Campus View Elementary, Victoria

SUSTAINABLE HIGH SCHOOLS PROJECT SUCCEEDS INTO SECOND YEAR!

2007 saw the continuation of Sierra Club BC's Sustainable High Schools Project, building on the great success of the 2006 pilot launch, a joint initiative with the Sierra Youth Coalition. High school communities were further supported in envisioning, assessing and improving their school's level of sustainability, while deeper engagement with schools led to the completion of school-wide sustainability assessments and projects.



EDUCATION PROGRAM STAFF WORK WITH A BC CLASSROOM

TAKE ACTION!

...OUR ACTION CHALLENGE PROGRAM

First launched in 2005 to address the need to have students more actively engaged in solutions-based, stewardship activities, results from this pilot year proved that schools were ready to take on more! Two years later, we're proud to say our Take Action! Challenge Program is a huge success, with schools keen and better able to engage in longer-term stewardship projects. From school-wide waste audits to municipal petitioning of anti-idling zones, we supported youth taking action, resulting in a reduction of GHG emissions and other positive impacts on the environment.

"VERY WELL PLANNED AND PRESENTED. KIDS WERE THOROUGHLY ENGAGED!"

- Teacher, Sir James Douglas Elementary School, Vancouver

BUILDING OUR COMMUNITY NETWORK

The Education Program continues to place a growing emphasis on the development of environmental education programs and resources for the wider community. Through professional development training for local grassroots non-profit organizations, community networking services, and presentations at local, regional and national education conferences we helped to build community among teachers and environmental educators across Canada. Our monthly Education E-newsletter, resource-rich website, and presence at professional conferences and forums consolidated our Education Program as a nexus for environmental education in B.C.

GREEN STREET YOUTH ENGAGEMENT PROGRAM

For a fourth year Sierra Club BC was invited to manage the National Youth Engagement Program (YEP) for Green Street, an organization mandated to deliver quality environmental education and youth engagement initiatives. Under our management, the YEP youth were engaged in on-going stewardship initiatives such as the bilingual Youth Action Centre Website and monthly e-newsletter, and the Summer Internship Program. The YEP sponsored youth participation at the Environmental Education Conference Trails to Sustainability in Kananaskis, Alberta, led to contributions to the 2007 publication of The Green Street Guide to Authentic Youth Engagement, co-written by Jenn Hoffman (YEP Manager and Education Program Director).



GRASSROOTS HUB

GRASSROOTS HUB

SIERRA HOUSE COOLING PARTIES AND CERCLES

In the fall of 2007, we piloted a new Community Conversations program designed to give people options to take action on climate change. For Sierra House Cooling Parties -- intimate get-togethers over drinks and snacks -- we provided presentations and other resources that inspire commitment and action. For those ready to move to the next level, Sierra CERCles (Carbon Emissions Reduction Clubs) provided carbon-measuring tools and invaluable peer support. Participants set targets together, supported each other through lifestyle changes and held each other accountable for their commitments.



THE CERCLE ANGELS
GET READY TO RETROFIT
THEIR HOMES

**"I DON'T LIKE GOING TO
COMMITTEE-STYLE MEETINGS
WHERE MANY PEOPLE HAVE
CONFLICTING AGENDAS.**

**THIS [CERCLE] IS REALLY
COMFORTABLE FOR ME - YOU'RE
IN A SOCIAL CLIMATE. YOU
KNOW YOU ARE WITH PEOPLE
WHO CARE ABOUT THE SAME
THINGS AS YOU, AND THE GROUP
IS SMALL ENOUGH THAT YOU
CAN SHOW EACH OTHER WHAT
YOU'RE DOING INSTEAD OF JUST
TALKING ABOUT IT."**

● DONOR PROFILE

TOM LANE

"It was really the Club of Rome that inspired me to become an environmentalist back in the 60s. Ever since, I've lived my life with the awareness that our resources are finite, and that includes the Earth's capacity to absorb garbage," says Tom. "But my *bête noire*, the issue I'm most passionate about, is pollution from coal-fired power plants."

Tom is delighted that the Sierra Club BC was successful in mobilizing British Columbians to stop coal-fired power plants from being built in this province. A keen cyclist who spent much of his working life in Ontario, Tom experienced first-hand the health impacts of this kind of pollution.

"As a cyclist you breathe three times the amount of pollution than the person in the car passing you. Not many people know that over 1,700 hundred people die and 6,000 are hospitalized in Toronto every year for pollution-related respiratory distress," says Tom.

A retired lawyer, Tom enjoys the outdoors in any form - camping, hiking, birding or sailing. He would like to see a campaign to promote the use of clothes racks in households instead of electricity-guzzling and expensive dryers.



ENVIRO 911

Each month, Sierra Club BC fields dozens of enquiries from citizens asking what they can do about urgent environmental issues. Their concerns range from local pesticide spraying and pollution to urban sprawl and global warming. A team of interns follow up on these calls with research and advice, encouraging citizens in their pursuit of local environmental solutions.

"I loved the diversity of questions we received. Often they were questions I had myself. I really believe in providing a supportive environment for people to change," says Enviro 911 intern and Uvic student Christina Burns, whose love of nature is rooted in summer memories of her family garden on Saltspring Island.



BC CHAPTER LOCAL GROUPS



SIERRA LOCAL GROUPS

Our local groups distinguish us from other large environmental organizations. Local groups offer organization, information and training that empower volunteers to wage conservation campaigns and touch many lives.

From protecting endangered species like the northern goshawk to challenging the removal of farmland from the Agricultural Land Reserve, our local groups play an integral role in protecting B.C.'s environment.

HAIDA GWAI

- Hosted a global warming film festival.
- Organized outings.

QUADRA

- Hosted a global warming film festival.
- Organized annual beach clean-up for Earth Day.

MALASPINA

- Waged a successful campaign to protect local farmland from being removed from the ALR and developed
- Protected local heron nesting grounds.

LOWER MAINLAND

- Hosted a global warming film festival.
- Rallied citizens opposing the emissions-spewing and car-oriented Gateway Project.
- Organized outings.

VICTORIA

- Hosted a global warming film festival.
- Worked with the Capital Region on including hard targets for GHG reduction in regional energy plan.
- Organized outings.



● FUNDER PROFILE

BEST WESTERN INN – KELOWNA: GREENING HOSPITALITY FROM THE ROOFTOPS DOWN

The scorching summer sun that makes the Okanagan such a popular holiday destination also pushes electricity consumption through the roof. Of course, the sun can also be a resource – if, like Greg Salloum of Best Western Inn-Kelowna, you have the commitment to a greener planet and the vision to invest in the future.

Five years ago, Best Western Inn-Kelowna installed an extensive and advanced solar hybrid water heating system, one of the largest in Canada. Year-round, 100 solar panels heat between 60 and 90 percent of the water for the hotel's 154 guest rooms, the swimming pool and two hot tubs. The system prevents 90 tonnes of greenhouse gases from entering the atmosphere each year.

Best Western's green commitment is reflected through the entire operation, from the settings of the drying cycle in the laundry room to nurturing the lawn with compost-based fertilizer. The indoor pool is sanitized with mineral salts rather than chlorine. Energy-efficient lighting and a silver reflective film on the windows further reduce climate-altering emissions.

The Hotel Association of Canada has recognized Best Western Inn Kelowna's national industry leadership and commitment to protecting the environment with a 4 Green Key Accreditation.

THE SIERRA CLUB BC TEAM

THE SIERRA CLUB BC TEAM

EXECUTIVE COMMITTEE 2007

Nicholas Blenkinsop •
 Kate Blomfield •
 Martin Golder (Chair) •
 Kerri Klein •
 Judy Leicester •
 Patricia Lane (Treasurer) •
 Eric Lorenz •
 Jacques Morin •
 Brian Pinch •
 Jane Worton •
 Laurel Zaseybida •



STAFF 2007

Kathryn Molloy, Executive Director •
 Kim Kotanko, Finance Director •
 Micki Stirling, Operations Manager •
 Sarah Cox, Communications Director •
 Ana Simeon, Communications Coordinator •
 Michelle Atkins, Graphics and Communications •
 Rob Martineau, Reception and Volunteers Coordinator •
 Barb Gordon, Bookkeeper •
 Lisa Matthauss, Campaigns Director •
 Claire Hutton, First Nations and Community Outreach •
 Jens Wieting, Coastal Forest Campaigner •
 Caitlyn Vernon, Forest Policy Analyst •
 Rob Duncan, Forest Specialist •
 Colin Campbell, Marine Campaign Coordinator •
 Jenn Hoffman, Education Program Coordinator •
 Kerri Lanaway, Education Program Staff •
 Pharis Patenaude, Education Special Programs Coordinator •
 Emily Menzies, Green Street and High School Programs •
 Pascal Giguere, School Program Delivery Staff •
 Matthew Kemshaw, School Program Delivery Staff •
 Crystal Lawrence, School Program Delivery Staff •
 Michael Silzer, School Program Delivery staff •
 Jill Thompson, Grassroots Coordinator (on maternity leave) •
 Gagan Leekha, Grassroots and Development •
 Dave Leversee, Contractor – GIS Mapper •
 Brian Rivas, Network Administrator •

AN INVESTMENT IN THE FUTURE

AN INVESTMENT IN THE FUTURE

The financial support received by Sierra Club BC strengthens our ability to help preserve the earth's ecological wealth. Donations to Sierra Club BC fund dozens of environmental projects.

Gifts create a solid financial base for the Sierra Club. Donors help support major research and educational initiatives, including:

- Protection of critical ancient forest and wilderness areas, such as Clayoquot Sound and the Great Bear Rainforest
- Raising awareness and modelling solutions to mitigate climate change
- Environmental education programs in schools across the province
- Promoting sustainable lifestyle choices
- Satellite mapping projects
- Forestry practice reforms -- forestry with a lighter touch
- Protection of endangered species such as mountain caribou and spotted owl



WE WISH TO THANK THE FOLLOWING FUNDERS WHO SUPPORTED US IN 2007

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OUR FOUNDATIONS

Brainerd Foundation, The
Bullitt Foundation, The
Edith Lando Charitable Foundation
Endswell Foundation
Environmental Fund of BC
Gordon and Betty Moore Foundation
Green Street/Canadian Teachers Federation
JW McConnell Foundation
The Laura L. Tiberti Charitable Foundation
Mountain Equipment Co-op
Quixote Foundation Inc
Sage Foundation
Sierra Club of BC Foundation
TD Friends of the Environment Foundation
Tides Canada Foundation
United Way of Greater Victoria
Vancity
VanCity Community Foundation
Vancouver Foundation
Victoria Foundation
Wilburforce Foundation
The William and Flora Hewlett Foundation

OUR BUSINESS COMMUNITY

Adobe Software Donation Program
Back to Balance
BC Hydro
Best Western - Kelowna & Salco
Management Limited
CNC Repairs
Epson Canada
Google - Google Earth
Iron Lava Corp
Lions Gate Industries Inc.
Microsoft's Matching Gifts Program
Natures Fare Natural Foods
Patagonia Inc.
Planet Organic Market
Rosedale on Robson Suite Hotel
Salesforce.com
Sapphire Day Spa
Signal Telecom Ltd
Spinnakers Brewpub & Guest House
SPUD - Small Potatoes Urban Delivery
Sustainability Solutions Group
Telus Community Engagement
Zero-Pak Products

GOVERNMENT SUPPORTERS

BC Gaming Policy and Enforcement
Branch
City of Victoria Special Projects
Grants Fund
Government of Canada -
EcoActionCommunity Funding
Program
Health Sciences Association of
British Columbia
Service Canada - Job Creation
Partnerships Program
WorkSource/Business Victoria Wage
Subsidy Program

OTHER FRIENDS

Canadian Environmental Network
Centre for Sustainability
Hollyhock Leadership Institute
ONE/Northwest
Training Resources For the
Environmental Community

AND A BIG THANK-YOU TO THE MANY INDIVIDUAL DONORS AND MEMBERS WHO SUPPORT OUR WORK.



MAKE A DONATION TODAY

MAKE A DONATION TODAY

Your donation to Sierra Club BC will help us continue to act as a strong advocate for BC's special places and wildlife. Even small donations make a big difference. You can donate online at sierraclub.bc.ca/quick-links/donate.

IF YOU WOULD PREFER TO DONATE BY MAIL

You can send a cheque payable to
Sierra Club BC
302-733 Johnson St.
Victoria, BC, Canada
V8W3C7

Or call (250) 386-5255.

Please note that the Sierra Club BC is not a registered charity. To make a tax deductible donation please visit the Sierra Club of BC Foundation website at www.sierraclubbc.org.

IF YOU WOULD PREFER TO DONATE BY MAIL

You can send a cheque payable to

The Sierra Club of BC Foundation
304-733 Johnson Street
Victoria, BC, Canada
V8W 3C7

Or call (250) 386-0162.



THANK YOU FOR YOUR SUPPORT!

SIERRA CLUB BC

AUDITED STATEMENT OF OPERATIONS

DECEMBER 31, 2007

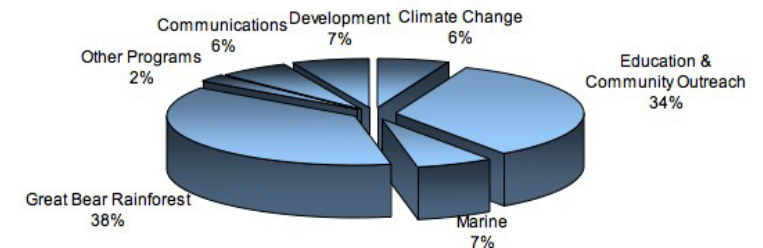
Year ended December 31, 2007 with 2006 comparative Data

	2007	2006
REVENUE		
Foundations	\$686,626	\$945,910
Individual & Public Contributions	\$57,644	\$179,288
Other Revenue	\$153,713	\$200,824
Total Revenue	\$897,983	\$1,326,022
EXPENSES		
Climate Change	\$64,828	\$29,672
Education & Community Outreach	\$367,272	\$392,628
Marine	\$69,604	\$162,539
Great Bear Rainforest	\$405,874	\$322,698
Other Programs	\$26,026	\$240,014
Communications	\$65,203	\$73,421
Development	\$71,966	\$108,031
Total Expenses	\$1,070,773	\$1,329,003
Excess (deficiency) of Revenue over expenses	\$(172,790)	\$(2,981)

SOURCES OF SUPPORT



PROGRAMS



SIERRA CLUB OF CANADA, BRITISH COLUMBIA CHAPTER

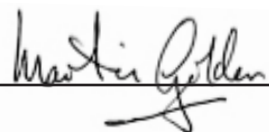
STATEMENT OF FINANCIAL POSITION

AS AT DECEMBER 31, 2007 (Audited)

	RESTRICTED FUNDS				
	Operating Fund	Program Fund	Capital Fund	Total 2007	Total 2006
ASSETS					
Current					
Cash	36,179	55,501	--	91,680	77,538
Receivables	45,092	60,440	--	105,532	163,698
Prepays	--	700	--	700	700
Due to / from operations	73,797	(73,797)	--	--	--
	155,068	42,844	--	197,912	241,936
Capital assets (Note 6)	--	--	33,907	33,907	55,489
	<u>\$ 155,068</u>	<u>\$ 42,844</u>	<u>\$ 33,907</u>	<u>\$ 231,819</u>	<u>\$ 297,425</u>
LIABILITIES					
Current					
Payables and Accruals	137,447	44,057	--	181,504	149,349
Deferred Revenue	--	86,703	--	86,703	11,706
	137,447	130,760	--	268,207	161,055
FUND BALANCES					
Investments in Capital Assets	--	--	33,907	33,907	55,489
Restricted	--	(87,916)	--	(87,916)	41,916
Unrestricted	17,621	--	--	17,621	38,965
	17,621	(87,916)	33,907	(36,388)	136,370
	<u>\$ 155,068</u>	<u>\$ 42,844</u>	<u>\$ 33,907</u>	<u>\$ 231,819</u>	<u>\$ 297,425</u>

See accompanying notes to the financial statements on Page 19.

On behalf of the Chapter



EXECUTIVE
COMMITTEE
MEMBER



EXECUTIVE
COMMITTEE
MEMBER

SIERRA CLUB OF CANADA, BRITISH COLUMBIA CHAPTER

STATEMENT OF CHANGES IN FUND BALANCES

AS AT DECEMBER 31, 2007 (Audited)

	RESTRICTED FUNDS				
	Operating Fund	Program Fund	Capital Fund	Total 2007	Total 2006
BALANCE, BEGINNING OF YEAR	\$ 38,965	\$ 41,916	\$ 55,489	\$ 136,370	\$ 101,306
DEFICIENCY OF REVENUE OVER EXPENDITURES	(21,344)	(129,832)	(21,582)	(172,758)	(2,981)
INVESTMENT IN CAPITAL ASSETS	--	--	--	--	38,045
BALANCE, AT END OF YEAR	<u>\$ 17,621</u>	<u>\$ (87,916)</u>	<u>\$ 33,907</u>	<u>\$ (36,388)</u>	<u>\$ 136,370</u>

See accompanying notes to the financial statements on Page 19.



SIERRA CLUB BC

ACCOMPANYING NOTES TO THE FINANCIAL STATEMENTS

The Sierra Club BC has changed its accounting policy to recognize restricted contributions on the deferral basis, which is a policy consistent with the National office of Sierra Club of Canada. This basis of accounting makes the Chapter's financial reporting more comparable to the reporting of the National office. Deferred revenue in 2007 is \$86,900; the subsequent effect of this is the reduction of revenue in 2007 by the same amount.

Management is of the opinion that the cost of retrieving relevant information would exceed the benefit of presenting it for 2006 comparative purposes. An increase to deferred revenue in the prior year, 2006, would result in a decrease in revenues to that same year but would increase revenue in the current year, 2007. There would be no effect on the closing fund balances at December 31, 2007, therefore the change in accounting policy has been accounted for prospectively and the comparative financial statements have not been restated.

For further detail please see the amalgamated financial statements for Sierra Club of Canada in their 2007 annual report available online at www.sierraclub.ca.