



SIERRA
CLUB BC

2021 IMPACT REPORT

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Thank you to our donors, funders, partners and supporters

MESSAGE FROM OUR EXECUTIVE DIRECTOR

Last year, my colleague Jens Wieting and I had the opportunity to visit several intact old-growth forests in the company of Dr. Suzanne Simard, a professor of forest ecology and author of *Finding the Mother Tree*. Some of the giant trees we visited together were over one thousand years old. They are what Suzanne Simard calls “Mother Trees” since they are not only the largest trees in the forest, but also trees that act as connectors between the extensive underground mycorrhizal networks and the rest of the forest.

Mother Trees nourish seedlings and young trees that grow around them by transferring carbon, nutrients and water. These trees even collaborate across species, sharing and exchanging resources in reciprocal relationships.

Being in the company of these magnificent trees made me reflect on how much old-growth ecosystems are made up of beings that depend on each other. We are a part of this web too, we all depend on the strength of Mother Trees, particularly as the impacts of climate change begin to accelerate.

In recent years, communities in many parts of the province have experienced devastating climate impacts, from powerful storms and floods that washed away roads and other infrastructure, to wildfires and some of the hottest temperatures on record.

Last year, we released *Intact Forests, Safe Communities*. This report found that industrial logging has a significant impact on the severity and frequency of climate risks for communities in B.C. It highlighted how old-growth forests are our best allies in the face of climate change, not only because they store higher amounts of carbon, but because protecting them can also help us become more resilient to worsening climate impacts.

Old-growth forests offer so much grace: the diversity of trees in them cools the air, provides shelter from the heat for birds, animals, insects and humans and their strong roots provide the best protection from floods and mudslides.

For over 50 years Sierra Club BC has been working to protect the old-growth forests that we all depend on

to thrive, and last year proved how important it is to continue working to keep ancient forest ecosystems intact and healthy.

Logging of the last old-growth forests has been a huge topic in B.C. for the last couple of years. We worked hard to bring some of these stories to the forefront and to provide important analysis. We will continue to mobilize the public, document ongoing old-growth logging and partner with First Nations, community groups, municipalities, unions and businesses to protect irreplaceable intact forest ecosystems. As a result of sustained deep public concern from people in B.C., Canada and the world, in November the provincial government released new information and mapping on the state of old-growth forests in B.C. It showed 5 million hectares of unprotected at-risk old-growth and recommended logging deferrals across 2.6 million of the hectares identified.

This announcement was a huge step forward. It showed that the provincial government finally agrees that ancient ecosystems and the many living beings they support are facing an ecological emergency. We know more work is needed for on-the-ground change to happen.

As we reflect on what we accomplished last year, we recognize that this important work was made possible because of you. We are so grateful for your support and look forward to continuing this journey with you next year. Thank you so much for supporting our work defending old-growth forests, at-risk ecosystems, endangered species habitat, and a livable climate for all.

Sincerely,

Hannah Askew

Hannah Askew
Executive Director



2021 BY THE NUMBERS

2.6M hectares of old-growth in need of deferrals were mapped by the B.C. government due to public pressure

320K+ people reached with climate and old-growth action messaging through social media ads

35K followers across social media channels

30K people subscribed to our email list, 30% more than in 2020!

6.3K people accessed our online educational resources

1.6K+ news stories featured our work across outlets like Global News, CTV, Vogue, The Guardian, The Narwhal and more

7 part guide was released to help outline diverse ways local leaders can help steward forests

1 launch of our new engagement portal, *Invite to Action*

1M+ people reached via mainstream media coverage of Sierra Club BC's work

260K people as represented in a collective of international groups (including Sierra Club BC) called for old-growth protection in B.C.

15.7K+ letters sent calling for climate and old-growth action

14K+ registrants for our webinars with topics ranging from old-growth policy, Indigenous solidarity and nature-based art lessons

5.5K learners reached through our education programs

240+ endangered marbled murrelet sightings recorded in Ada'itsx (Fairy Creek) by a team of biologists and birders, with support from Sierra Club BC.

15 field assessments conducted to assess the ecological and cultural health of old-growth forests

1 release of a new forest report *Intact Forests, Safe Communities* which highlights how old-growth protection is vital in keeping communities safe from worsening climate risks

A YEAR IN REVIEW

JANUARY



Launched our new scientific report *Intact Forests, Safe Communities*. It shows that governments can mitigate climate-related disasters like flooding, droughts, fires and heatwaves by swiftly reforming B.C.'s forestry practices.

Over 100 media outlets picked up the story of our climate risk report including CTV, CBC, Global and the Weather Network.

FEBRUARY



Re-started our popular webinar series with topics ranging from nature-based art lessons to Indigenous solidarity.



MARCH



With support from SCBC members, Nanaimo City Council voted to formally oppose logging of at-risk old-growth forests.

We made a public push for B.C. to stop the Site C dam amid Treaty 8 Nation violations, geotechnical instability and cost overruns. We created a video to raise awareness that was viewed over 87,000 times and flooded cabinet Minister's inboxes with thousands of letters.



APRIL



Launched our new engagement portal to connect with local leaders: *Invite to Action*.



MAY

Hosted a conversation with ecologist Suzanne Simard about our interconnections with forests and Mother Trees which was attended by over 1,000 people.



Released a new forest poll with InsightsWest which found 85% of British Columbians want action for old-growth forests.



Conducted field assessments on Northern Vancouver Island to determine the ecological and cultural health of forests.

JUNE

Our education team connected with thousands of learners over the course of the 2020/2021 school year.

JULY

Amid record-breaking heatwaves and wildfires, thousands of community members used our action centres and called for old-growth protection to help reduce the impacts of climate disasters.



Partnered with the Cowichan Public Art Gallery to host an art exhibit that explored the intersections between art, climate justice and forests.

Hosted a webinar for municipalities and government officials to share how they can help mitigate climate risks through forest management.



AUGUST

SEPTEMBER

A year after the Old Growth Strategic Review promised a 3-year paradigm shift in forest stewardship with little progress, we hosted a week of action to call for accountability. This included days of forest walks, printmaking parties, webinars, social media blitzes and more.



Launched our new forest action taker's guide, *Being a Voice for the Forest*.

We re-launched our phone call tool and encouraged supporters to talk with their local representatives about forests.

OCTOBER

Due to public pressure, the B.C. government released new maps showing 2.6 million hectares of old-growth in need of deferrals.



260,000 people as represented in a collective of international groups (including Sierra Club BC) called for old-growth protection in B.C.



NOVEMBER

A delegation of Sierra Club BC staff and Indigenous partners brought old-growth forests to the international stage at the 2021 UN climate talks in Glasgow.

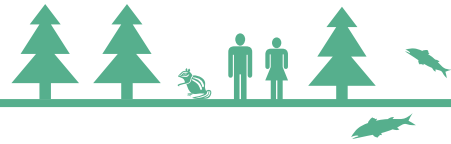


DECEMBER

Our Education team expanded our in-person program offerings to underserved communities on Northern Vancouver Island.



OLD-GROWTH FORESTS



INFORMING FOREST POLICIES

Our existence depends on good relationships with our non-human relatives—from the towering cedar to the mighty bear to the tiniest fungi. Unfortunately, the currently dominating model of industrial forestry practiced in this province has brought the web of life we are part of and depend on to a breaking point. We're working to change that, including through informing government policies.

Protecting old-growth forests was one of the top media and political conversations throughout 2021, with land defenders across the coast and Interior keeping political pressure high. In fact, in a poll we ran with InsightsWest in 2021 we found that 85% of British Columbians want old-growth action.

With this increased support, we continued to monitor and hold the province accountable to keep their promise and implement a paradigm shift in forest stewardship. We engaged with government officials and supported our network of members with their in-person meetings with MLAs, Ministers and provincial staff.

Through strong media coverage and social media advertising, we reached over a million people about the importance of old-growth and our collective responsibility to ensure these ecosystems remain standing for future generations. We made forestry issues accessible by holding in-person and online conversations to debunk forestry myths and counter industry spin. This work led to thousands of folks from diverse communities writing and calling their local representatives to act for forests.

We also put international attention on the state of forests in B.C. by helping organize a petition that was signed by over 260,000 people from countries all over the world – from Mexico to Peru to South Africa to Indonesia. In addition to the petition, the B.C. government received an open letter that was co-signed by Sierra Club BC and 38 other international NGOs.

The groundswell of public pressure made a difference. The B.C. government appointed a technical panel to help implement the 14 recommendations of the Old Growth Strategic Review, in particular to map the different types of remaining old-growth forests and levels of ecological risk caused by logging. In November of 2021, the provincial government released new data and maps developed by this new panel and proposed short-term logging deferrals for over 2.6 million hectares of at-risk old-growth forests. This was a promising step towards ensuring that these vital forests remain standing for future generations. We'll continue holding the government accountable to work with Indigenous Nations to better steward these endangered ecosystems.

FIELD ASSESSMENTS

We ran many field assessments this year to assess the cultural and ecological health of old-growth. This work was conducted by invitation on Nuuchah-nulth and Kwakwaka'wakw territory, particularly with members of the Nuchatlaht, Ma'amtagila and Kwakiutl Nations. The results of these assessments were always returned to the community and provided a foundation for emerging Indigenous-led conservation and revitalization efforts in the region.

Part of this work also included identifying migratory bird nests, karst limestone features and culturally modified trees which are all afforded some legal protections from logging. Identifying these features complicates the landscape for industrial logging companies and can lead to requiring them to pause or change harvest plans. For example, a cutblock in the Atluck Lake area (Kwakwaka'wakw territory) was removed from auction because our campaigners, along with the B.C. Speleological Federation and other connected players, identified sensitive karst features. These assessments and community collaborations are imperative towards building support for forest protection and Indigenous-led conservation.

NEW REPORT: INTACT FORESTS, SAFE COMMUNITIES

True to our roots as a science-based organization known for creating hard-hitting reports, we published our *Intact Forests, Safe Communities* report with scientist Dr. Peter Wood. The report highlights the importance of protected old-growth forests and a paradigm-shift in forest stewardship in keeping communities safe from climate risks like floods, landslides and wildfires.

The report became especially pertinent as British Columbians faced some of the worst climate disasters on record in 2021. As the public outcry for solutions hit a fever pitch, thousands of people contacted their local representatives using our action tools and called for bold old-growth action to mitigate climate risks.

The report gained widespread recognition and generated over 100 media hits including excellent video coverage on CTV, CBC, Global and The Weather Network. We made sure that policy-makers and civic leaders were also equipped with this information by inviting elected mayors, councilors, regional district staff, Indigenous leaders and band offices to a webinar and sharing copies of the report. To make the report even more accessible to the public, we created a series of powerful infographics that illustrate how intact forests help protect communities from climate impacts. These infographics went viral and were widely shared across social media and in online publications.



FOSTERING DEEP CONNECTIONS TO FORESTS

In order to build resilience as we move into a period of deepening climate impacts, we must build stronger, more respectful and caring relationships with one another and with all the other beings with whom we share these lands and waters.

That's why this year we started hosting a series of forest walks. The sessions invited attendees into a deeper relationship with forests. They were hosted in the Victoria and Vancouver areas with folks of all ages and offered a space for transformative conversations. Through these sessions, participants learned more about our interconnections with forests and our responsibility to better care for them.

BIRDING TO SAFEGUARD OLD-GROWTH

While holes in forestry regulation and government inaction are leaving many old-growth stands and habitat of endangered species vulnerable, legal protections are afforded to nesting sites of at-risk birds who rely on these vibrant forests. Specifically, under the Species at Risk Act and the Migratory Bird Convention Act, logging of nesting sites is illegal. So, to safeguard our shared old-growth home, SCBC worked with a group of biologists and birders to get out on the land and document bird sightings and active nests.

In May, one team found evidence of threatened screech owls nesting within the Ada'itsx/Fairy Creek watershed. Then in July, other field units confirmed more than 240 endangered marbled murrelet sightings near old-growth stands slated to be logged. Sierra Club BC and the Wilderness Committee notified the Pacheedaht, Ditidaht and the Huu-ay-aht to help inform their ongoing long-term land use planning work.

With logging company Teal-Jones appearing to ignore the confirmed detections, and the province being unwilling to step in, we called on the federal minister of environment to act. Under the federal Species at Risk Act, a clause allows the Canadian government to take over provincial land management if they believe the province fails to effectively protect the mapped critical habitat of a species at risk—and the B.C. government is certainly failing.

We are grateful to our small but powerful bird neighbours for helping protect the places we all know and love.

A WEEK OF ACTION FOR FORESTS

This week of action in September was envisioned to help as many people as possible recognize the unique gift, talent or voice that they have to offer at this crucial time in the old-growth movement. It was designed to invite a deeper sense of connection and obligation to the forest and to expand the web of people who care about them in an inclusive way.

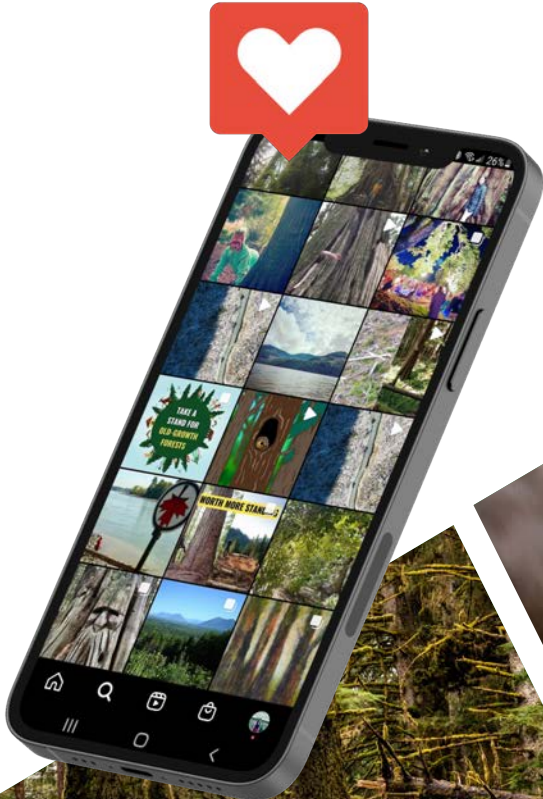
Whether a participant was a painter, thinker, donor, student or influencer, we made sure there was something for everyone. This week included workshops on forest printmaking to showcase how art can be a tool for change; a social media day of action; forest walks to help folks connect with these ecosystems; a webinar centring Indigenous perspectives on how we can restore a respectful relationship with forests; and the sharing of educational resources. Hundreds of folks participated in this week and were able to spread these learnings even farther.

FOREST ACTION TAKER'S GUIDE: BEING A VOICE FOR THE FOREST

At SCBC we believe that individuals are uniquely positioned to make a difference in their own communities. Yet helping to steward forests can often feel overwhelming, and many folks don't know how or where to begin. That's why we created a comprehensive action taker's guide, *Being a Voice for the Forest*, to provide a menu of ways local leaders can help care for their forest community.

This guide is filled with information and opportunities to learn about how to do things differently. Sections include understanding Indigenous jurisdiction, setting intentions, learning about forest ecology, finding support, becoming familiar with the B.C. forestry system and taking action.

Through this work, we aim to make deep forest action accessible and empower local leaders to help care for old-growth within their own communities.



CLIMATE JUSTICE



TREATING CLIMATE CHANGE AS WHAT IT IS – AN EMERGENCY.

One of our key goals at SCBC is to ensure B.C. takes strong climate action consistent with our international commitments to prevent catastrophic climate change. This must include keeping fossil fuels in the ground, safeguarding natural carbon sinks like intact forests, protecting biodiversity to give species a fighting chance to adapt to the changing climate, and helping communities to prepare for climate impacts that are already unfolding. We work to enable strong climate policies that reflect the science of the climate crisis and this past year things could not get clearer. Numerous reports shared at the UN climate summit showed that current climate pledges and commitments to deliver them are nowhere close to what's needed to address the emergency. The heatwaves, wildfires, flooding and mudslides of 2021 further showed that time is running out.

However, the B.C. government keeps approving and subsidizing new fossil fuel projects, often infringing on the rights of Indigenous Peoples who seek to steward their lands and waters. In 2021, SCBC helped to raise awareness about the fact that B.C. spends more on fossil fuel subsidies than on climate action, particularly through its gas royalty system. This system is a handout so absurd that the oil and gas industry receives more money from our government than what they pay in. It is unacceptable.

We took to both print and digital media to help put a spotlight on this, with our climate stories reaching hundreds of thousands of people. Through a series of webinars, online ads and public outreach we asked our supporters to speak up and demand an end to oil and gas handouts. Thousands of folks wrote to their representatives and demanded change.

Ending subsidies for fossil fuels will give us a chance of meeting our climate commitments while helping fund a just transition for oil and gas workers to safe and long-term work in other sectors. We will continue to use our platform to call for accountability and support local leaders in climate action and resiliency.

MOBILIZING ACROSS DIVERSE SECTORS

One of our core tenets as an organization is to support and enable leadership for climate action and resilience, with an emphasis on communities that are most impacted by the ecological crisis.

In order to implement wide-scale climate action, it's imperative that people across all levels of government and civil society organizations—from trade unions to businesses to art collectives—feel empowered to meet this moment. To help reach and build deep connections with these community members, we partnered with the Climate Emergency Unit (CEU) and the Padma Centre for Climate Justice.

Our climate justice campaigner Anjali Appadurai and lead organizer Flossie Baker worked with the CEU to connect with members of artist and faith communities.

One such event was “Faithful Election Conversations” which provided a space for different faith groups to connect with federal party representatives on issues they care about. Our team helped foster discussions around what strong climate policies could look like, with the goal of encouraging these faith communities to bring these environmental conversations back into their advocacy work with local MPs.

Through our partnership with the Padma Centre, we produced analysis, public communications and messaging around climate justice. We also collaborated to build trust with community groups such as Engage Communities, a service organization working with racialized youth—predominantly from low-income families—in the Lower Mainland.

By empowering local leaders across these diverse sectors, we can build the upswelling of support needed to face the climate crisis head on.



SITE C

Last February, despite new information about the \$16 billion cost overruns and growing evidence of geotechnical instability, the B.C. NDP once again passed up its chance to stop Site C. Sierra Club BC has long opposed its construction due to the environmental dangers it poses, as well as the devastating impacts on the Aboriginal and Treaty rights of the Treaty 8 First Nations. To aid awareness with the hopes of action, SCBC created a 60-second short video that was viewed 87,000 times online and facilitated a flood of thousands of emails to the key cabinet ministers.

Although much damage has already been done, this government still had an opportunity to halt the project and protect the land, water and hundreds of culturally significant sites and hunting and fishing grounds in the Peace River Valley. It is unacceptable that British Columbians will pay billions to subsidize the cost of electricity for oil and gas corporations like LNG Canada whose operations will make our provincial climate targets impossible to meet. We will continue to support Treaty 8 Nations that oppose this project.

COP26

This year, we put old-growth and climate issues in B.C. on a global stage. Our campaigners Tłalit̓'las, Mark, Flossie and Anjali journeyed to Scotland along with partners and allies to the UN climate talks (COP26). Over the course of the two weeks, they met countless people, national delegates and spoke at multiple events. One major highlight was that the SCBC team along with Nuchatlaht Ha'with (Hereditary Chief) Jordan Michael and Kukpi7 Judy Wilson of the Union of B.C. Indian Chiefs led a panel talk at the People's Summit. Here they shone an international spotlight on old-growth in B.C. and highlighted the importance of Indigenous-led solutions, including legal challenges that assert Indigenous laws, rights and title to their traditional lands.

The team had many speaking engagements from community-led marches to an oil subsidy press conference to an economic justice panel. We held meetings with members of the Canadian delegation, both federal and provincial. To make these technical climate talks more accessible, our team gave daily social media updates, policy analyses and hosted webinars to demystify false promises and breakdown complex policies into clear language for our supporters back home.

INVITE TO ACTION

One of our strategic goals at Sierra Club BC is to empower local leaders in building resilient communities and to protect abundant ecosystems. To uplift others and drive this bottom-up change, we recognize the importance of nurturing relationships across diverse communities. As part of our relational organizing approach, we launched a new online volunteer portal that completely re-imagines what “joining the movement” means.

This website, *Invite To Action*, asks those wanting to share their time with us to choose a stream that is geared towards their interests and gifts. Specifically, we invite those who may not have seen themselves reflected in the movement before to see how their unique talents can help create a better world for all. This includes artists (from dancers to photographers to painters), benefactors (those wishing to donate or offer in-kind gifts), ambassadors (those looking to help friends, family and co-workers imagine new possibilities for climate action), nurturers (those mentoring or supporting a young person right now) and innovators (those who have an idea or passion that isn't otherwise represented). When someone responds by signing up for a stream, our team shares personalized action prompts, event invitations and educational resources to help folks drive change in their community.



Photos: (Top) In order to drive the large-scale change needed to meet the climate crisis, it's imperative for those who have not seen themselves reflected in the movement before to see how their unique talents can help build a better world for all. This includes fostering spaces for discussion which *Invite To Action* helps facilitate (Photo by Mya Van Woudenberg).

(Middle) It's important as we do this work to remember the voices that aren't at the table, like the whale (Photo by Andrew S. Wright).

(Bottom) A local leader runs an environmental workshop in their community (Photo by Mya Van Woudenberg/Sierra Club BC).



GROWING OUR EDUCATION PROGRAM

Our environmental education program has been at the heart of our work for over 20 years. Through these workshops, we offer hands-on, experiential learning opportunities that are interconnected, support healthy childhood development and cultivate care. This helps ensure that future generations are well-versed in stewarding abundant ecosystems and a stable climate.

To grow our engagement in remote and underserved communities, in 2021 we expanded the reach of our offerings. Part of this process included re-envisioning and re-directing our current workshops in a collaborative way to embrace a place-based model. An essential piece of this model is that it is centred in an authentic voice, by meaningfully including invited local Indigenous knowledge into the workshops and materials that we offer in a reciprocal way. For the fall 2021 school season, we focused on delivery in North Island communities, the Gulf Islands and the Greater Vancouver Area to invite and

make new connections. This expansion was a massive success where we reached 5,500 learners over 250 workshops.

In addition to our workshops for children and youth, the education team has also been providing valuable learning opportunities to formal educators, non-formal educators and community leaders.

LAUNCHING OUR HIGH SCHOOL PROGRAMS

Did you know that pre-teens and teenagers can have the most influence on the adults in their lives on issues such as climate action? To help empower these youth, who are also some of the most impacted by the climate crisis, in 2021 we re-envisioned our climate programming for middle schools and launched our high school workshops. Each workshop has B.C. curriculum connections and inspires community-based thinking and action towards stewardship. The conversations and engagements are rooted in an environmental and social justice lens, with a focus on decolonization.

Photos: Students taking part in our place-based forest workshops. Through these programs, youth are invited into a deeper relationship with the beings just outside their front doors (Photos by Mya Van Woudenberg).



HEAR FROM TEACHERS WE WORKED WITH!

"Every year, Sierra Club provides an enriching and interesting workshop to my class of grade 1/2 students.

We love exploring the forest with them and learning about the importance of conservation and caring for our planet."

"We loved having Sierra Club BC in our classroom, our presenter was engaging and calming. Students were thinking about our local environment and all of the wonderful living things that surround us and we live with."

"Our learning session with Sierra Club BC helped our learners to connect with the land, themselves and each other. They experienced respectful and caring relationships between people and the other beings in our environment and expanded their awareness as their roles as visitors in the house of nature."

"We learned how to say "thank you" in all languages of the Vancouver Island Indigenous communities, which was great because I had forgotten some of them. We are very grateful to [Sierra Club BC Facilitator of Learning] Dakota for having shared his stories and learning with us."

TAKING EDUCATION ONLINE

As part of our strategic commitment, our education program strives to foster more mindful and reciprocal relationships with all the beings we share the land and waters with. Amid shifting COVID safety protocols, our education team worked to make these environmental conversations and workshops accessible to learners, caregivers and teachers across B.C. We created new curricula and tools for safe online engagement, while continuing to deliver workshops locally, fully outdoors. These new curricula were developed with the intention of inviting learners to consider our many interconnections with other beings.

One way we've helped invite learners to this different way of understanding is through our very popular *Learn to Draw* webinar series. Led by illustrator Julius Csotonyi, thousands of learners of all ages joined a series of art lessons focusing on different beings that call the west coast home. In drawing these beautiful species and learning more about their lives, homes and relationships, people are being gifted the seeds for re-building and re-imagining their connections to our non-human relatives.



SIERRA CLUB BC VOLUNTEER AWARDS

We are so grateful to our large community of volunteers who are helping build a healthy and life-sustaining future for all. We couldn't do this work without you. Every year, we honour four volunteers for their exceptional service with our Sierra Club BC Volunteer Awards. Thank you to all our award recipients, past and present!

GERALDINE IRBY AWARD FOR VOLUNTEERISM

The Geraldine Irby Award for volunteerism recognizes those who work behind the scenes and lay the groundwork for the organization's success.

In 2021, this award was given to Dr. Julius Csotonyi for his work creating and hosting the "Learn to Draw" webinars. Dr. Csotonyi's work was instrumental in bringing the message of care and stewardship of the non-human world to new audiences.

Past award recipients:

2020 Gabe Davis and Rob Calder
2019 Braedan Drouillard
2018 Lola Rabinovitch
2017 Karli Mann
2016 Morag Keegan-Henry
2015 No award recipient
2014 Dana Peng and Andre Holdrinet
2013 Carla Stein
2012 Meaghan Dinney
2011 Martin Golder
2010 Jamie Biggar

2009 Diane Pinch
2008 Gordon Hawkins
2007 Janet Brazier
2006 Judy Leicester

JACK HEMPHILL EXCEPTIONAL VOLUNTEER SERVICE AWARD

His memory is honoured with this award, which recognizes individuals for their valuable contributions and commitments as volunteers.

In 2021, this award was given to Sierra Quadra for their outstanding advocacy both locally and provincially to help protect forests and create a better future for all.

Past award recipients:

2020 Jane Welton
2019 Diane Pinch
2018 Finn Kreisler
2017 Rolling Justice Bus
2016 Terry Dance-Bennink
2015 No award recipient
2014 Caspar Davis

2013 Esther Dyck, Myrtle Creek Stewards and Sierra Malaspina
2012 Judy Leicester
2011 Ruth Zenger
2010 Betty Zaikow
2009 Brian Pinch
2008 Jack Hemphill

ROSEMARY FOX CONSERVATION ACHIEVEMENT AWARD

Sierra Club BC developed an award in her name which recognizes individuals for significant achievement in protecting the lands, waters and beings who call them home.

In 2021, this award was given to Marion Cumming in recognition of her work returning land to its rightful guardians.

Past award recipients:

2020 Paul Spong and Helena Symonds
2019 Ric Careless
2018 Eagle Eyes and FightC

2017 Ken Farquharson
2016 Tom Lane
2015 No award recipient
2014 NorthWest Watch
2013 Geraldine Kenny and Sierra Quadra
2012 Douglas Channel Watch
2011 Patricia Molchan
2010 Andrew Wright
2009 Judy Leicester

YAAHGUDANG AWARD

Meaning "respect for all beings" in the Haida language, this inaugural climate justice award recognizes individuals whose work lies at the intersection of climate action and transformative justice.

In 2021, this new award was given to K'aayhlt'aa Haanas (Valine Brown). She has shown us what climate justice looks like, and what is possible when we work together for climate action that uplifts Indigenous laws and jurisdiction.

FINANCIALS

Although a year of continued challenges related to COVID-19, it was also one of transformational change for the organization with new projects, new staff and new technology. Previous investments allowed us to maintain our strong financial position, engage our donors, and grow the impact of our programs.

Total revenue for 2021 was \$2,482,880, a decrease of 3% from the prior year. Grant funding continued to be the primary source of funding for Sierra Club of British Columbia Foundation, accounting for 56% of total revenue in 2021. Donations were 36% of revenue, reflecting a decrease of 7% from prior year. Bequests accounted for 15% of total donations.

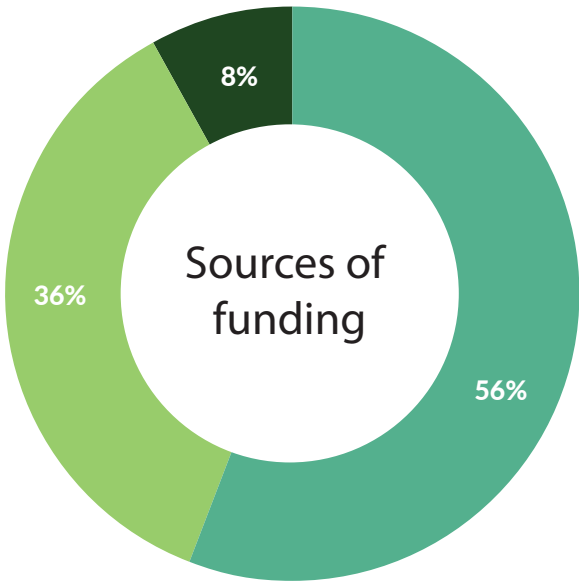
Total expenditures in 2021 were \$2,359,135, reflecting a 16% increase over prior year. Direct campaign and program costs accounted for 56% of expenditures (2020 – 56%), core mission operations accounted for 29% (2020

– 30%), and development and supporter engagement accounted for 15% (2020 – 14%). Overall, the distribution of costs remained relatively unchanged from prior year.

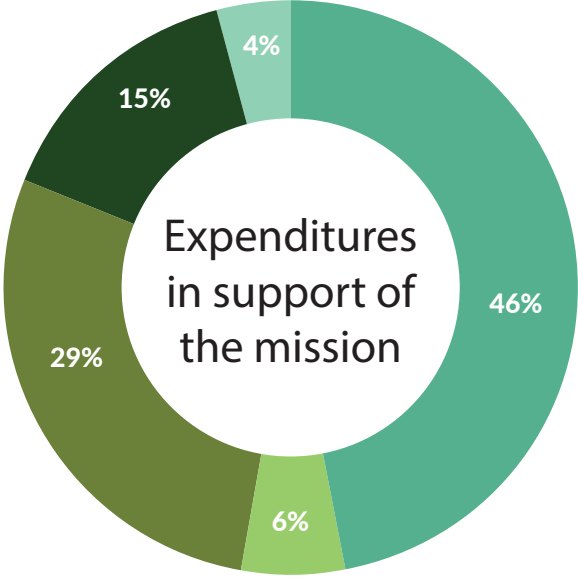
The net result for 2021 was a surplus of \$123,745, increasing the total unrestricted fund balance to \$975,457. During the year, \$23,028 of the internally restricted fund balance was utilized for technology improvements.

Our continued surplus position provides the SCBC Board and Staff with unique opportunities to invest in key priorities and initiatives in the year ahead that will sustain the impact of our work and the relationships we’ve worked hard to build. We are incredibly grateful to all of our donors, supporters and funders who helped us to achieve these successes.

- Darius Maze, Board Treasurer



- Grants
- Government Grants
- Donations



- Environmental Advocacy & Awareness Programs
- Indigenous Knowledge
- Development & Supporter Engagement
- Core Mission Operations
- Education K-8 Programs

THANK YOU!

We offer deep gratitude to our funders, partners, supporters and major donors for their significant contributions in helping steward the land and water. Thank you!

MAJOR DONORS

- Aidan Pine
- Alexander Chang
- Amyra Carsh
- Ana Simeon and Tom Martin
- Angela How
- Anne Gartshore
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- Brian Emmett
- Brian Pinch
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WE'D LIKE TO ACKNOWLEDGE AND THANK ALL THE HANDS AND MINDS WHO HELPED BREATHE LIFE INTO THIS REPORT.





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