



SIERRA CLUB BC
2014
Annual Report

MESSAGE FROM THE EXECUTIVE DIRECTOR

2014 was a challenging year for those of us who care about social justice, nature and health.

The federal government approved the Enbridge pipeline and tankers proposal. The National Energy Board launched its rushed review of Kinder Morgan's proposed Trans Mountain pipeline, a process fraught with criticism.

Sharing the federal government's pro-oil and gas agenda, the B.C. government continues to pursue fracked gas and LNG plans. New provincial legislation was passed permitting pipelines and other industrial activity in B.C. parks and protected areas.

In B.C. schools, a new curriculum draft threatened to cut environmental education out of classrooms.

These governments are not in line with the opinions and values of most British Columbians.

Thanks to your ongoing support for our work, Sierra Club BC continues to tackle these challenges and advocate for the health of our communities, wild spaces and climate.

In 2014, we won in court against the federal government over its failure to protect endangered species under the Species at Risk Act.

We organized a highly successful climate rally in Victoria in coordination with *Defend Our Climate* rallies across Canada and around the world.

We launched the ground-breaking *Pull Together* campaign, raising \$350,000 for First Nations legal challenges against the Enbridge proposal.

We continue to work hard to protect areas of rich biodiversity such as the Great Bear Rainforest, Flathead River Valley and Clayoquot Sound.

We responded swiftly to the Mt. Polley disaster, making recommendations for independent review, which were adopted by the provincial government.

The inaugural year of our award-winning Youth Environmental Leadership Program was a great success, and we launched year two in September with a new group of enthusiastic young leaders.

Through our dedicated local groups, and other grassroots organizations, we have supported people to speak out and get involved in their communities across the province.

Each day, I find myself grateful for the enthusiasm and commitment of the Sierra Club staff and board as we continued to deliver and refine our strategic plan, preparing for the climactic and social changes ahead.

In closing, I want to acknowledge Dr. Colin Campbell upon his retirement for his years of dedication to Sierra Club BC. His work as a scientist, advisor and colleague has left a lasting impression on the organization and our work.

I also want to acknowledge the many volunteers, committed supporters and friends who make this organization what it is.

Everybody needs beauty as well as bread, places to play in and pray in, where nature may heal and give strength to body and soul. - John Muir



Cover photo: Sander Jain



2014 brought both bad and good news for the Great Bear Rainforest. The bad news: the final steps of the conservation agreements were not implemented in 2014, as promised by the B.C. government in 2009. The good news: representatives of the province, First Nations, industry and environmental organizations, including Sierra Club BC made strong steps towards stricter logging regulations, new protected areas and a new forest management framework, expected to be in place in 2015.

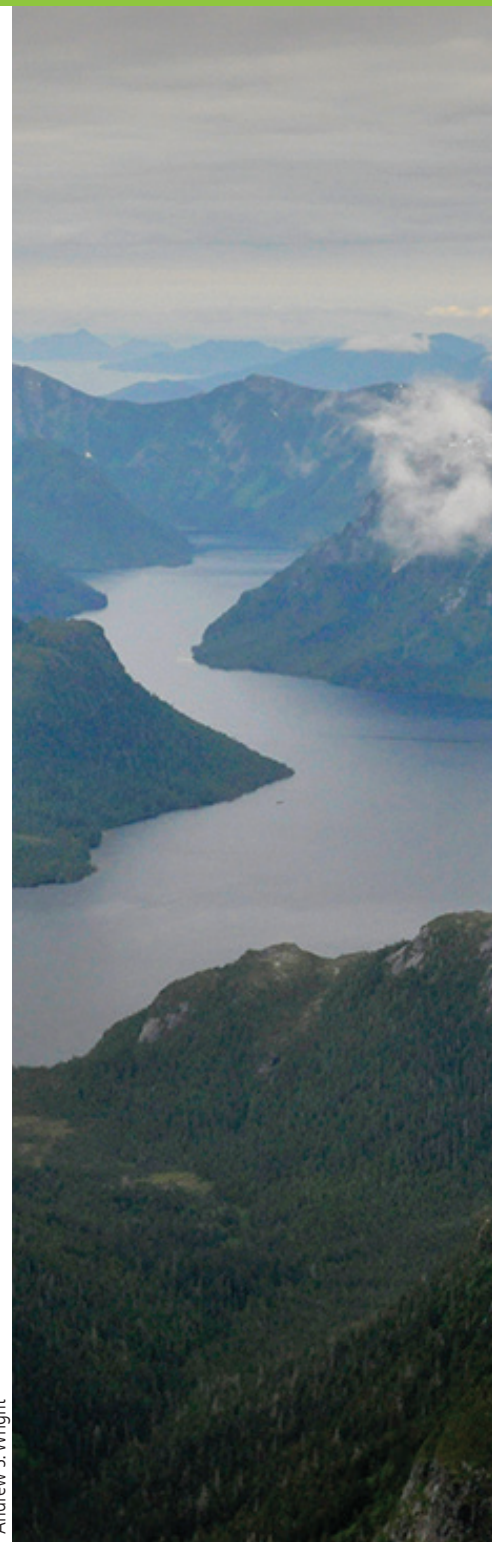


Jens Wieting

In 2014, the B.C. government again tried to push tenure reform for logging companies. This proposal would have given private companies even greater control over public forest lands. Sierra Club BC successfully raised the alarm with other groups and the proposal didn't go forward.

With our public communication we have raised awareness about the massive carbon emissions from B.C.'s forests and what is needed to restore our forests as a carbon bank.

For more information about our work in the GBR and our forests campaign or to make a donation, please contact jens@sierraclub.bc.ca.



EDUCATION AND YOUTH PROGRAMS



Kim McCrory

2014 marked the completion of Sierra Club BC's 16th year delivering quality environmental education in B.C. classrooms. We visited over 4,000 students in 151 classes in 8 school districts, fostering connection and knowledge about B.C.'s natural environments.

2014 also saw the completion of another successful year of our Youth Environmental Leadership Program (YELP) – an extracurricular program for high school youth. YELP fosters youth leadership skills and connections with local natural environments.



Kim McCrory



Elodie Button

For their youth-led action project, the 2014 YELP cohort created presentations on sustainability issues, reached out to teachers across the CRD, and delivered their presentations in four elementary and middle school classrooms.

For more information about our child and youth programming or to make a donation, please contact lisa@sierraclub.bc.ca.

We are pleased to report the Flathead campaign made considerable progress in 2014. The Flathead River Valley is the last large ecologically intact low elevation valley in southern Canada. This rich valley habitat and the associated range of diverse plant and animal species needs protection.

Building strong public awareness and support in the Victoria region was Sierra Club BC's key role during the year.

The 2014 Flathead BioBlitz, organized by Sierra Club BC and our Flathead Wild coalition partners, focused this year on an inventory of the local bat species and



Mark Worthing

habitat – resulting in some valuable new information related to species representation and range extensions

We continue to advocate for a national park reserve in the southeastern one-third of the Flathead River Valley and a Wildlife Management Area throughout the Flathead and the neighbouring Elk River Valley.

To learn more about our work in the Flathead or to make a donation, please contact mark@sierraclub.bc.ca.



Andrew S. Wright



In May, we organized *March for an Oil-free Coast* in Victoria, an inspiring and well-attended march and rally as part of the *Defend our Climate* national day of action.

On June 17, 2014, despite widespread public opposition, the federal government approved the Enbridge Northern Gateway project. In response, we launched *Pull Together*, a campaign to raise funds and offer support for First Nations in court to stop Enbridge. In our first push, we supported over 87 community events around the province and raised \$350,000 for six participating First Nations: Heiltsuk, Kitsoo-Xai'xais, Haida, Gitxaala, Nadleh Whut'en and Nak'azdli Nations.

Turning away from fossil fuels means looking to renewables and greener communities. This year, we partnered with Green Jobs BC on a road show that visited communities to talk about how to build more green jobs in B.C.



Rikki Ayers

We co-organized the Victoria stop of the *Totem Pole Journey*, an expedition uniting First Nations opposition to fossil fuel exports from the coast to northern Alberta.

In 2014, the National Energy Board launched the federal review process for the Kinder Morgan Trans Mountain pipeline and tankers proposal. We supported people

Rikki Ayers

applying to participate and called attention to the obstacles to democratic participation inherent in the process.

We encouraged our supporters to bear witness to the First Nations oral testimonies to the NEB, and organized rallies in support of the nations participating and to highlight their concerns with the unconstitutionality of the process.

In 2014, the provincial government passed a new piece of legislation that allows pipeline companies and other industries to conduct poorly-defined industrial “research” in B.C.’s parks. On Parks Day, we were in

parks around the province, working with other organizations to collect signatures for a petition that gathered and presented over 166,000 names to the B.C. government in the



spring, with more names gathered throughout the year as we continued to campaign on this issue.

Despite losing our court challenge against the B.C. Oil and Gas Commission, we were able through the court case to bring media and public attention to the problematic practice of repeatedly granting short-term water approvals to oil and gas companies for what is essentially long-term water use for use in fracking.

For more information on our pipelines and tankers campaign or to make a donation, please contact caithlyn@sierraclub.bc.ca.



LOCAL GROUPS



In June, Sierra Victoria organized a *Tar Sands Solidarity Healing Walk*. Inspired by Archbishop Desmond Tutu, a broad alliance of faith communities walked together to lift up the healing of the tar sands through ritual, prayer and reflection.

Thanks to the work of Sierra Malaspina, this fall, for the first time in decades, Coho salmon are returning all the way to ancestral spawning grounds in the upper Myrtle Creek near Powell River. Sierra Club Malaspina teamed up with Myrtle Creek Stewards and the Powell River Sea Cadets to install a fish ladder suitable for both adult and juvenile fish. Come spring, a rearing pool above the dam will provide the right habitat for the fry to grow and put on weight before they head out to sea.



As of March 2014, Vancouver Islanders now have a new park in our backyard. Unofficially known as the Heart of Quadra Parks, it comprises nearly 400 hectares of forest on the northern tip of Quadra Island, and connects two existing marine parks – Octopus Island and Small Inlet. Congratulations to Sierra Quadra and Quadra Islanders who laboured for 17 years to make it happen!

The proposed Site C dam on the Peace River in north-eastern B.C. would flood some of B.C.'s best farmland and disrupt a vital wildlife corridor, all in the service of the climate- and water-polluting LNG industry.

Through 2014, we arranged speaking events, garnered media coverage, built alliances and continued to raise awareness and mobilize opposition to this costly and destructive project.



Caspar Davis

In July, we joined West Moberly First Nations and Peace Valley Environment Association for the 9th annual *Paddle for the Peace*, joining hundreds of paddlers to celebrate the integrity of the precious Peace River Valley.

Unfortunately, at the end of 2014, the provincial government announced they will be going ahead with the proposed Site C dam in the Peace Valley. However this fight is far from over. The provincial decision opened the door to numerous court challenges and diverse groups are coming together to support them and speak out against this destructive project.

For more information on our Site C campaign or to make a donation, please contact ana@sierraclub.bc.ca.



Larry Peterson

VOLUNTEERS



Rikki Ayers

Sierra Club BC volunteers provide the engine for much of what Sierra Club BC accomplishes out in the community.

This year, volunteers have been instrumental in the ongoing success of the *Pull Together* campaign, hosting their own *Pull Together* events, and encouraging and supporting others across the province to host events of their own.

In May, the volunteer team took on a big share of the organizing for *March for an Oil-free Coast*, a successful march and rally in Victoria, followed by a stimulating discussion workshop.

Volunteers help to promote and plan events and participate in outreach activities like tabling at festivals and farmers' markets. We really couldn't do it without them!

For more information on volunteering with Sierra Club BC, please contact outreach@sierraclub.bc.ca.

Andre Holdrinet



STATEMENT OF OPERATIONS

Year ended December 31, 2014, with comparative information for 2013

	2014	2013
Revenues		
Grants	\$ 398,732	\$ 413,364
Donations	326,985	319,768
Government Funding	115,856	119,132
Bequests	85,538	75,262
Other Revenue	39,044	36,842
Activities Carried Out Under Agency Agreement	33,538	27,334
Total Revenue	\$ 999,693	\$ 991,702
Expenditures		
Operations	120,139	139,722
Development & Supporter Engagement	268,716	229,218
Conservation Programs	408,903	402,490
Education	190,688	229,407
Local Groups	17,965	10,120
Activities Carried Out Under Agency Agreement	32,032	26,476
Total Expenses	\$ 1,038,442	\$ 1,037,433
Excess (deficiency) of revenue over expenses	\$ (38,749)	\$ (45,731)

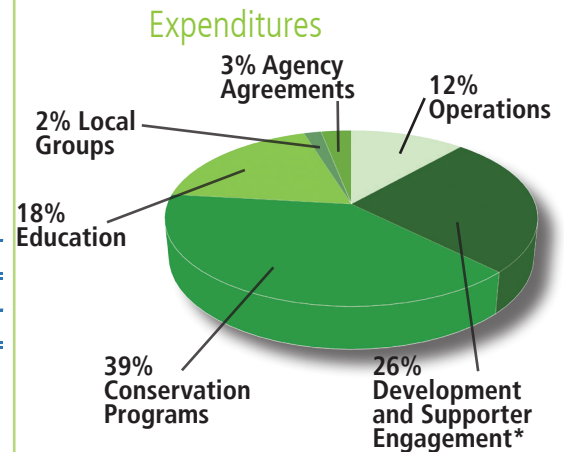
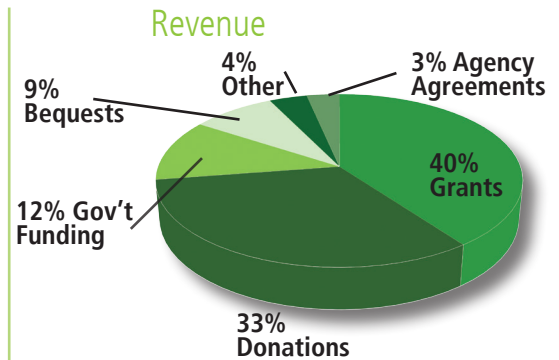
Definitions

Operations: Operations costs include organizational leadership, wages and salaries, bookkeeping, reporting to/ compliance with Canada Revenue Agency, computers and equipment, telephones, office supplies, printing and postage. (We keep these costs low by recycling when and where we can.) Also under operations are the costs of any rapid response communication costs, like the Mt. Polley mine disaster.

***Development and Supporter Engagement:** Development is Sierra Club's fundraising activities. This includes being available to answer supporters' questions, writing grant applications, issuing tax receipts, creating partnerships with like-minded businesses and organized labour, and inspiring supporters to keep up their financial support.

Supporter engagement involves working directly with our supporters and informing them about how their financial support is being used. This includes newsletters, email communication, social media, news releases, events and our website.

Agency Agreements: Funding for community partners such as photographers, our local groups to further the mission of Sierra Club BC in communities' province wide.



Lynn Mathieson

Visit our [website](#) for a more comprehensive look at our audited financial statements.

STATEMENT OF FINANCIAL POSITION

Year ended December 31, 2014, with comparative information for 2013

Assets	Operating Fund	Special Purpose Fund	Total 2014	Total 2013
Current Assets:				
Cash	\$ 91,922	\$ 234,677	\$ 326,599	\$ 387,342
Accounts Receivable	68,707	20,354	89,061	26,883
Prepays	1,421	-	1,421	710
	<u>162,050</u>	<u>255,031</u>	<u>417,081</u>	<u>414,935</u>
Grants Receivable	-	38,200	38,200	-
Capital Assets	27,717	-	27,717	18,913
Interfund Balances	9,548	(9,548)	-	-
	<u>\$ 199,315</u>	<u>\$ 283,683</u>	<u>\$ 482,998</u>	<u>\$ 433,848</u>
Liabilities				
Current Liabilities:				
Accounts Payable and Accrued Liabilities	27,897	11,098	38,995	47,186
Deferred Revenue	2,803	272,585	275,388	203,695
Current Portion of Obligation Under Capital Lease	4,869	-	4,869	-
	<u>35,569</u>	<u>283,683</u>	<u>319,252</u>	<u>250,881</u>
Obligation Under Capital Lease	19,530	-	19,530	-
Fund Balances				
Unrestricted	144,216	-	144,216	182,967
	<u>\$ 199,315</u>	<u>\$ 283,683</u>	<u>\$ 482,998</u>	<u>\$ 433,848</u>

Help Sierra Club BC protect B.C.'s wilderness, species and ecosystems for another 45 years

Sign up for email updates and [Sierra Life](#), our bi-monthly newsletter. It's free, saves paper and keeps administration costs low.

Become a [Sierra Sustainer](#). Giving monthly is the best way to give; it keeps costs low and ensures our work is sustained.

Please include Sierra Club BC in [your will or estate plans](#). Be remembered for your good nature.

INDEPENDENT AUDITORS' REPORT



KPMG LLP
Chartered Accountants St. Andrew's Square II
800-730 View Street Victoria BC V8W 3Y7

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Fax: (250) 480-3539
Internet: www.kpmg.ca

To the Directors of Sierra Club of British Columbia Foundation

Report on the Financial Statements

We have audited the accompanying financial statements of Sierra Club of British Columbia Foundation ("the Foundation"), which comprise the statement of financial position as at December 31, 2014, and the statements of operations and changes in fund balances and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

In common with many charitable organizations, the Foundation derives revenue from donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Foundation. Therefore, we were not able to determine whether, as at and for the years ended December 31, 2014 and December 31, 2013, any adjustments might be necessary to donations revenues and excess of revenues over expenses reported in the statements of operations, deficiency of revenues over expenses reported in the statements of cash flows and current assets and unrestricted fund balances reported in the statements of financial position. This caused us to qualify our audit opinion on the financial statements as at and for the year ended December 31, 2013.

Qualified Opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Sierra Club of British Columbia Foundation as at December 31, 2014, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Report on Other Legal and Regulatory Requirements

As required by the Society Act (British Columbia), we report that, in our opinion, the accounting principles in the Canadian accounting standards for not-for-profit organizations have been applied on a basis consistent with that of the preceding year.

KPMG LLP

Chartered Accountants
May 26, 2015
Victoria Canada

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STAFF AND BOARD

Current Sierra Club BC Staff

Amy Mitchell, Grants Coordinator
Ana Simeon, Community Engagement Coordinator
Anna Gerard, Outreach Assistant
Anna Kemp, Communications Specialist
Bob Peart, Executive Director
Caitlyn Vernon, Campaigns Director
Dr. Colin Campbell, Science Advisor
Elodie Button, Youth Engagement Coordinator
Galen Armstrong, Outreach Coordinator
Jens Wieting, Forest & Climate Campaigner
Kirsten Dallimore, Environmental Educator
Larissa Stendie, Climate and Energy Campaigner
Lisa Dumoulin, Education Program Coordinator
Lynn Bakken, Office Administrator
Lynn Mathieson, Chartered Accountant
Mark Worthing, Biodiversity Outreach Coordinator
Maureen Yao, Bookkeeper
Michelle Johnson, Major and Corporate Gifts Manager
Rikki Ayers, Multimedia Communications Specialist
Susan Elrington, Individual Giving Steward
Tim Pearson, Communications Director

Sierra Club of British Columbia Foundation Board of Directors

Doug McArthur, Chair
Robert Mitchell, Vice-Chair
Shirley Franklin, Treasurer
Patricia Lane, Secretary
Rahman Saleem, Member at Large
Jackie Larkin, Member at Large
Gail Riddell, Member at Large
Jackie Pichette, Member at Large
Stan Tomandl, Member at Large
Bob Peart, Executive Director, Staff

Local Group Representatives

Victoria Group: Caspar Davis & Ana Simeon
Quadra Island Group: Geraldine Kenny & Susan Westren
Malaspina Group: Betty Zaikow
Lower Mainland Group: Paul Richard
Nanaimo Group: Carla Stein
Okanagan Group: Brad Foster



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Bill Hartley Insurance Services
Comala Tech
Nature's Fare Markets
Michael Green Architecture
Traction On Demand
William Andrews, Barrister and Solicitor

Bequests

The Estate of Harold Devries
The Estate of Roald Normalle
The Estate of Erika Lockwood
The Estate of Robert McKee Hunter

In Honor of Gifts

In honour of Thomas Lane from Patricia Lane
In honour of Patricia Lane from Thomas Lane
In honour of Travis Chater from Katie Cross
Chater
In honour of Dustin Perry's birthday from Dr.
Tom Perry

In Memory of Gifts

Brian McLoughlin, Q.C.

Generous donors gave Sierra Club BC \$328,985, in 2014. The following are "sustaining" donors who made gifts of \$500 or more. Thank you for your ongoing support.

Considine Family
Dorothy Cutting
Kae Elgie
Jeannette and Robert Funke
Furber
Anne Gartshore
Tom Hackney
George Heyman

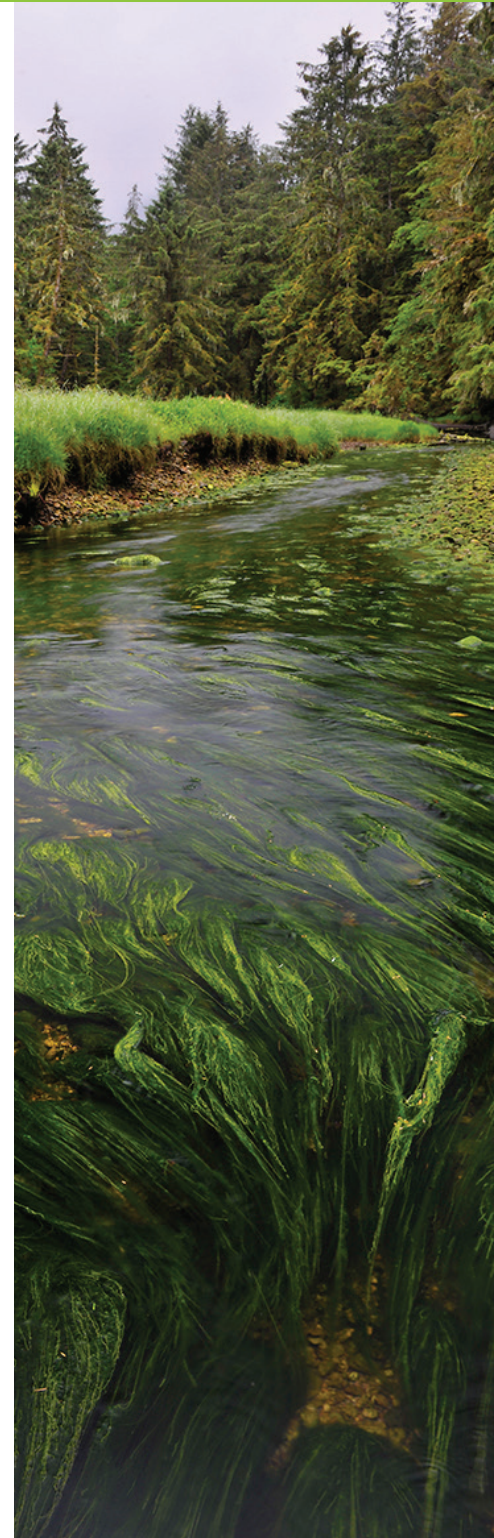
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Elizabeth Kaller
Lane-Maclure Family
Thomas Lane
Jackie Larkin/Glenn
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Frances Litman
Douglas McArthur

Bob and Betty McInnes
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Eileen O'Byrne
Bob Peart and Mary Martin
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Patagonia
Powell River Community Foundation
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SIERRA CLUB BC

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www.sierraclub.bc.ca