

MESSAGE FROM THE EXECUTIVE DIRECTOR

Last fall, I accepted the role of executive director of Sierra Club BC with great pleasure. In turn, I was thrilled to find the enthusiasm and commitment from the staff for which Sierra Club BC has always been renowned.

And boy do we need it! At this time in B.C., we find ourselves facing federal and provincial governments with overwhelming pro-oil and gas agendas. In 2013, the joint review panel hearing on Enbridge Northern Gateway made the disappointing, but unsurprising, recommendation that the project proceed. (Though this is far from a done deal.) Kinder Morgan officially filed an application for their new pipeline and tankers proposal. The provincial government is vehemently pushing a massive expansion of fracking and LNG. All this when our governments should be taking immediate action to reduce emissions and combat global warming.

Sierra Club BC is well-placed to tackle these challenges headon. In 2013, when I came on board, we launched a strategic review process. Working together with board and staff, we established our direction, set priorities, and strategized about how to most effectively focus our efforts.

Thanks to your ongoing support for our work, 2013 was also a year of successes for the organization. We made positive headway with the Flathead River Valley, Quadra Parks and Great Bear Rainforest campaigns.

We mobilized diverse voices to speak out against pipeline and tanker proposals.

We launched a court challenge over water use and fracking in B.C. against the BC Oil and Gas Commission, in coalition with other groups.

We worked hard to build alliances with First Nations, labour unions, other environmental organizations and industry in order to achieve our goals.

We continued to support our dedicated local groups, and other grassroots organizations, encouraging people to speak out and get involved in their communities.

A life-long environmentalist, I have been very involved with the "child in nature movement" over the years. One of the things that has always drawn me to Sierra Club BC is their education program, running for 15 years now. In 2013, we launched the Youth Environmental Leadership Program and supported the organizers of the first ever PowerShift BC, a youth climate justice event.

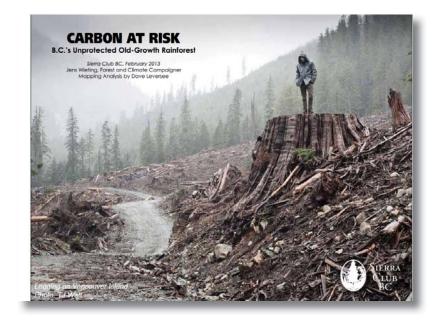
In closing, I want to acknowledge previous executive directors Sarah Cox and George Heyman and thank them for their years of service to Sierra Club BC.

These are difficult times for the environment on which we all depend for our health. Being a part of Sierra Club BC fills me with hope as we find ways to rise to these challenges. We thank you for all your support, past and ongoing.

A2 But

GREAT BEAR RAINFOREST & FORESTS

After three years of negotiations, Sierra Club BC and our allies reached an agreement in 2013 with a group of major logging companies on recommendations for implementing the final step of the Great Bear Rainforest Agreements. The recommendations, delivered to the province and First Nations in January, 2014, outline an increase of the rainforest area off limits to logging by approximately 500,000 hectares and limit the scope of future logging along B.C.'s central and north coast.



Sierra Club BC issued a report, *Carbon at Risk: B.C.'s Unprotected Old Growth Rainforest*, revealing that old growth logging in southwest B.C. releases approximately three million tonnes of carbon dioxide into the atmosphere per year. The report's findings – which showed that because of old-growth logging B.C.'s forests emit more carbon than they sequester – were covered across major B.C. media outlets.



EDUCATION AND YOUTH PROGRAMS



In 2013, Sierra Club BC proudly celebrated 15 years of delivering quality environmental education in B.C. classrooms, reaching over 4,500 students in 14 school districts across B.C.

In September, Sierra Club BC's education team launched the Youth Environmental Leadership Program (YELP) in Victoria. YELP, which emerged from our Sustainable High Schools program, fosters youth leadership skills and civic engagement through advocacy-based activities, workshops, events, habitat restoration and camp-outs.



Kieran Dowling



We were part of the core organizing team for PowerShift BC, an event which attracted over 1,000 youth engaged in climate justice issues.

Sierra Club BC's education team helped lead the organizing and planning committee for the annual Canadian Network of Environmental Educators and Communicators conference in June, 2013.

FLATHEAD RIVER VALLEY

The campaign to protect the Flathead River Valley made notable headway in 2013. Not only did mining giant Teck Resources set aside three parcels of land in the southeast corner of the province for conservation, the federal government also announced that portions of the Dominion Coal Blocks within the Flathead Valley would be exempted from a planned sale of federal lands.

We continue to advocate for a national park in the southeastern third of the Flathead, as well as a Wildlife Management Area in the rest of the valley, to protect the rich valley environment and the associated at-risk species.



The 2013 Flathead BioBlitz, organized by Sierra Club BC and our Flathead Wild coalition partners, was a huge success. Approximately 25 biologists and citizen birders, (more than double the size of the 2012 team) headed out in June to document the diversity of species in the Flathead.



TANKERS AND PIPELINES



2013 was a big year on the tankers and pipelines front. In the face of the ongoing muzzling of scientists, gutting of environmental laws, and undermining of public democratic participation, we successfully mobilized increasing numbers of British Columbians to raise their voices against Enbridge's Northern Gateway and Kinder Morgan's Trans Mountain pipeline and tanker proposals.

We supported people who applied to speak to the Enbridge Joint Review Panel, sharing their stories with media and the general public. We organized rallies and events outside the hearings in Terrace, Victoria and Vancouver, and helped organize a national day of action against pipelines and climate change, with a large rally in Victoria.



TJ Watt

We continued our court case against the federal government for unlawfully delaying the recovery strategies for species-at-risk along the proposed Enbridge route.

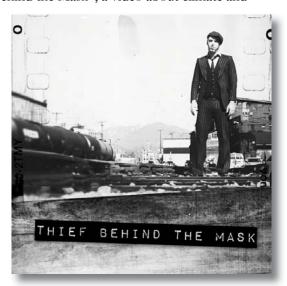
When the JRP recommended in favour of Enbridge, we launched #SolidarityBC, an online letter-writing campaign which resulted in hundreds of personalized letters of support sent to First Nations and northern communities on the frontlines.

TANKERS AND PIPELINES

To raise awareness and build opposition in anticipation of the Kinder Morgan proposal, we organized highly successful town hall events on Salt Spring Island and in Victoria. We also produced "Thief Behind the Mask", a video about climate and

pipelines featuring CR Avery that has over 8,500 views online.

In November 2013, Sierra Club BC, together with other organizations, launched a court case against the BC Oil and Gas Commission for allowing oil and gas companies to withdraw vast quantities of fresh water from lakes, rivers and streams for fracking and drilling operations, in violation of the *Water Act*.





To support sustainable livelihoods for B.C. communities, we participated in Green Jobs BC, an alliance between labour and environmental organizations promoting an alternative green jobs plan.



SEAFOOD AND OCEANS



On behalf of SeaChoice, Sierra Club BC filed submissions to the Minister of Fisheries and Oceans recommending that the findings of the Cohen Commission (an inquiry into declining sockeye salmon stocks in the Fraser River) be applied to other wild salmon species, and that the policy written for new forage fisheries be extended to existing fisheries to recognize their critical role in the food chain of many predator species.



We worked closely with SeaChoice to keep B.C. farmed salmon on the "avoid" list. While there have been improvements to the salmon farming industry, there are still concerns, including the use of pesticides and antibiotics.



SITE C

The proposed Site C dam on the Peace River in northeastern B.C. would flood some of B.C.'s best farmland and disrupt a vital wildlife corridor, all in the service of the climate- and water-polluting LNG industry. Due to the project's remote location, many British Columbians are unaware of the dam's impacts on food security, farm families, First Nations, and wildlife.



Sierra Club BC teamed up with Yellowstone to Yukon Initiative and Peace Valley Environment Association to raise awareness and mobilize opposition. Our efforts paid off when over 28,000 letters were sent to the federal and provincial governments, and mainstream media began to question the need for such a costly and destructive project.



Sierra Comox Valley and Coalwatch Comox Valley celebrated a major milestone in the fight against a proposed coal mine in the heart of B.C.'s shellfish-growing region. Compliance Energy's Raven mine proposal was rejected by regulators for lack of consultation with First Nations, and for failing to address concerns regarding impacts

on drinking water and air quality. Sierra Comox Valley played a huge role in bringing forward potential watershed impacts in the environmental review process. Over the past two years, they have pored over thousands of pages of documents, commissioned expert studies, talked to their neighbours, engaged in street theatre and organised letter-writing events.

Sierra Club BC's local groups are organizing at the grassroots level on issues in their communities.



Dayn Craig, Sierra Prince George

The expanding network of Sierra local groups across B.C. was strengthened by the addition of a new group in Prince George. Sierra Prince George adds another environmental voice for northern B.C. through nature outings and public education.

Sierra Nanaimo hosted movie nights focused on the threat of pipelines and tankers, and gathered together a coalition of diverse groups to oppose the proposed location of Metro Vancouver's new waste-to-energy incinerator at Duke Point.

LOCAL GROUPS

Sierra Okanagan Valley engaged local government and other stakeholders in the Okanagan Valley toward an important restoration project – construction of a trail along Lower BX Creek in Vernon.

Sierra Malaspina in Powell River and **Sierra Lower Mainland** spoke against the expansion of B.C.'s coastal coal corridor – from Fraser Surrey Docks to the deep-sea coal port on Texada Island.

Sierra Victoria presented to the regional district and garnered media coverage as part of a grassroots push to retain the ban on biosolids on public land in the Capital Regional District.

With dogged persistence, **Sierra Quadra** kept the acquisition of the "Heart of Quadra Parks" alive in the media and with the B.C. government. (Spoiler alert: the park deal was finalized in March, 2014.)





VOLUNTEERS



We couldn't do it without volunteers!

Volunteers have been instrumental in helping to promote and plan events, and participating in outreach activities like tabling at festivals and farmers' markets.

In November, the volunteer team took on a big share of the organizing for No Tankers! No Pipelines!, a national day of climate action event, pulling together an inspiring rally at Clover Point in Victoria.

In 2013, two dedicated volunteers travelled from Victoria to the remote Flathead River Valley to help out during the BioBlitz.

The volunteer team does more than volunteer - they're an inspiring group of changemakers.



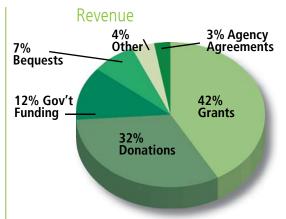


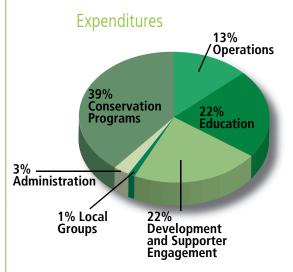


STATEMENT OF OPERATIONS

For the 12-month period ending December 2013	2013	2012
Revenues		
Grants	\$413,364	\$473,675
Donations	\$319,768	\$366,915
Government Funding	\$119,132	\$118,552
Bequests	\$75,262	\$195,348
Other Revenue	\$36,842	\$44,003
Activities Carried Out Under Agency Agreement	\$27,334	\$66,963
Total Revenue	\$991,702	\$1,265,456
Expenditures		
Operations	\$139,722	\$113,221
Development & Supporter Engagement	\$229,218	\$311,948
Conservation Programs	\$402,490	\$381,722
Education	\$229,407	\$211,812
Local Groups	\$10,120	\$21,489
Administrative costs	\$26,476	\$66,963
Total Expenses	\$1,037,433	\$1,107,155
Net Profit	-\$45,731	\$158,301

The vast majority of Sierra Club BC's funding comes from Canadian sources, including foundations, community businesses, and many, many people like you.





STAFF AND BOARD

Current Sierra Club BC Staff

Bob Peart, Executive Director Caitlyn Vernon, Campaigns Director Tim Pearson, Communications Director Kieran Dowling, Education Program Manager Michelle Johnson, Major and Corporate Gifts Manager Galen Armstrong, Outreach Coordinator Lynn Bakken, Office Administrator Meg Banavage, Education Program Coordinator Dr. Colin Campbell, Science Advisor and Marine Campaign Coordinator Susan Elrington, Individual Giving Steward Chris Fretwell, Youth Engagement Coordinator Anna Kemp, Communications Associate Dave Leversee, GIS Mapper Rikki MacCuish, Multimedia Communications Specialist Lynn Mathieson, Chartered Accountant Kim McCrory, Environmental Educator Amy Mitchell, Grants Coordinator Ana Simeon, Community Engagement Coordinator Jens Wieting, Forest & Climate Campaigner Maureen Yao, Bookkeeper

Happy trails to Sarah Cox, Susan Howatt, Laura Milne, Nori Sinclair, Kristen Evers and Lyndsay Fraser and Zuzanna Szkudlarek!

Sierra Club of British Columbia Foundation Board of Directors

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Local Group Representatives

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