

## ANDREW WRIGHT, WILDERNESS PHOTOGRAPHER

Many of the images used throughout the Sierra Club of BC Foundation's 2009 Annual Report were generously donated to the Club by wilderness photographer Andrew Wright. A highly accomplished photographer, Andy is also the author of two books focused on raising awareness for BC's wild places and the special creatures that make their homes there: *Emeralds at the Edge – Observations*, which explores BC's coastal temperate rainforest, and *Faltering Light: A Visual Petition from Concerned Citizens*, an 'open letter' to BC's government calling for an end to the of grizzly trophy hunting.

The Sierra Club of BC Foundation extends its deep gratitude to Andy for allowing us to use his spectacular images to help raise awareness of the places we seek to protect. To see more of Andy's work, visit [www.cold-coast.com](http://www.cold-coast.com).

### IMAGE CREDITS

Pages: Cover, 2, 3, 4, 9, 17, 18 - Andrew Wright  
Page 7: Grizzly, Orca, GBR - Andrew Wright;  
Flowers - Joe Riis© ILCP;

Page 8: Mountain Goat – Joe Riis©ILCP  
Page 10: Doug Neasloss  
Page 12: Orca and Calf – Miles Ritter





## SIERRA CLUB OF BC FOUNDATION

### MISSION

- To explore, enjoy and protect the wild places of the earth;
- To practice and promote the responsible use of the earth's ecosystems and resources;
- To educate and enlist humanity to protect and restore the quality of the natural and human environment; and
- To use all lawful means to carry out these objectives.

The Sierra Club of BC Foundation was founded in 1969 as a registered charity (#11914 9797 RR0001) committed to protecting B.C.'s wild places and wildlife for those who love 'super natural' B.C. with its spectacular ancient forests, wild salmon and unique natural beauty. The Foundation exists to protect and conserve our natural environment through research, science and education.

### ABOUT US

Since John Muir first decided the best way to conserve the Sierra Nevadas was to form a club to help people connect with nature, the Sierra Club has become synonymous with the highest level of zeal and integrity in protecting our environment.

After more than 40 years and with iconic areas like Nitinat Triangle and Carmanah Valley saved, and large tracts of Clayoquot Sound and the Great Bear Rainforest protected, Sierra Club of BC Foundation is known as one of the leading conservation groups in BC.

Our years of experience and credibility give us a unique position, respected by government, industry and environmental advocates alike. Crucially, with 6 Sierra Local Groups and 15,000 supporters across BC, we also have the support of people like you.

### CONTACT

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# EXECUTIVE DIRECTOR MESSAGE

DEAR FRIENDS,

We hope you enjoy our 2009 Annual Report – and that you join us in celebrating the significant accomplishments made possible by the support and encouragement you’ve shown Sierra Club BC this past year.

2009 marked major gains toward permanent protection for the richly diverse Flathead River Valley. Last summer some of the best conservation photographers in the world documented the Flathead’s special and irreplaceable nature for all to see. They were followed a UNESCO mission to investigate the Flathead campaign’s claim that proposed development threatened the adjacent Waterton-Glacier World Heritage site.

Our unrelenting campaign pressure resulted in this year’s Throne Speech announcement and end to mining and oil and gas extraction in the Flathead – a great success story and a necessary step to achieve our remaining two goals of a national park in the south-eastern one-third of the valley and a Wildlife Management Area in the remainder of the valley and adjoining habitat.

Our forest campaigners continued to work toward full implementation of the conservation and ecosystem-based forest management

agreements in the Great Bear Rainforest by 2014. We also promoted the Great Bear model as a solution to deforestation and species loss in other BC regions.

Sierra Club also published a report mapping the dangerously low level of remaining old growth forest on Vancouver Island and, historically, joined with forest unions to call for an end to old growth logging to protect species and store carbon, while ending raw log exports in favour of value added manufacturing for community stability here at home.

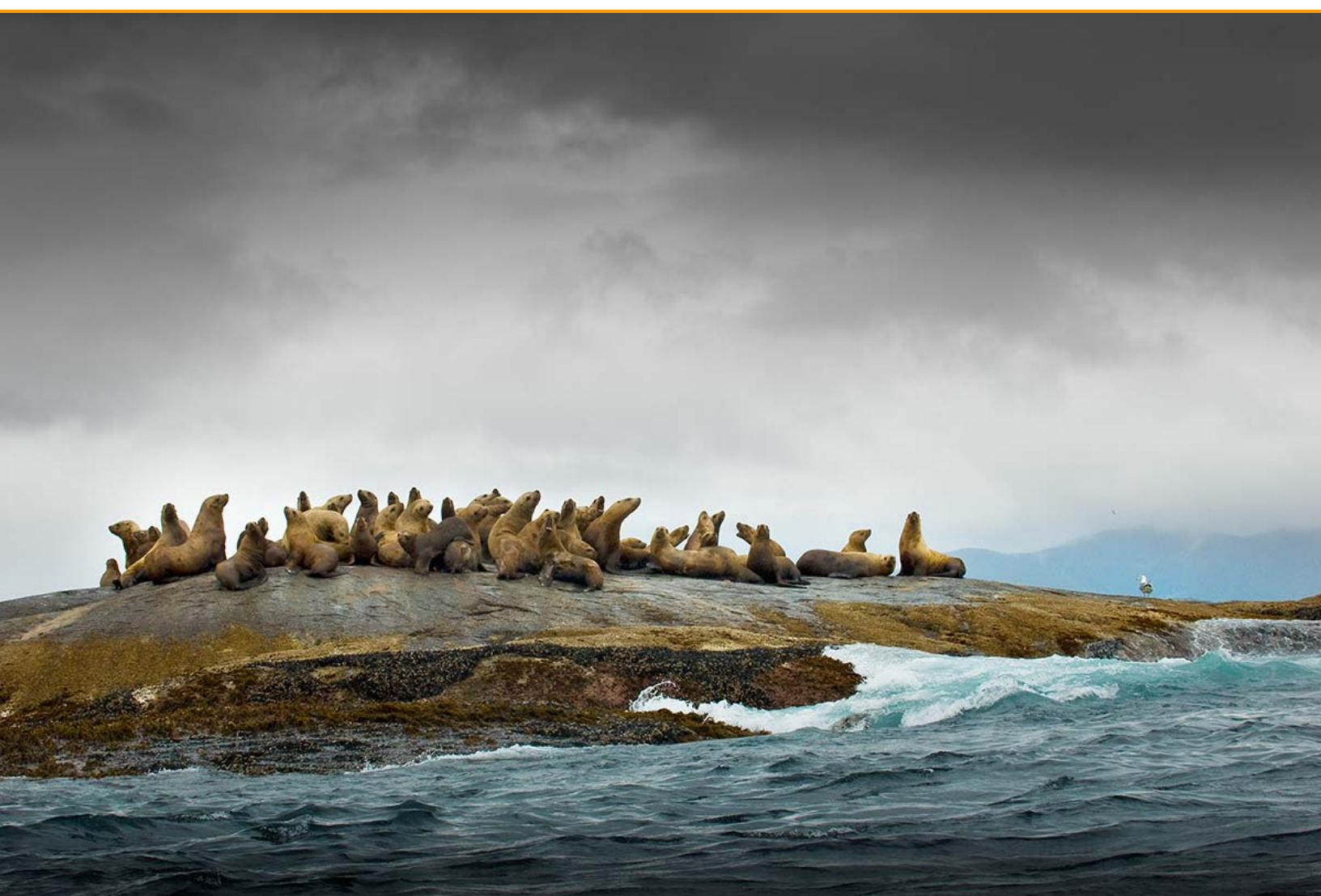
While calling for climate change and carbon pricing policies that are fair and effective for working families and developing nations, we took a strong stand against environmental destruction in places like Bute Inlet. The choices we make for new clean energy development must be based on conservation first, and the lowest impact options second.

With your help, we’ll continue to build strategic alliances and wage strong, science-based campaigns for protection of species and habitat at risk, protection of our water and oceans and effective and socially equitable action on climate change. Thank you again for your support!



A handwritten signature in black ink that reads "George Heyman". The signature is fluid and cursive.

GEORGE HEYMAN  
Executive Director



## VOLUNTEER PROFILE: DIANE PINCH

Whether it's hiking the Juan de Fuca trail or a 10-day backpacking trip in the Yukon, Diane Pinch and her husband Brian have been exploring the outdoors for years. With such a strong love for B.C.'s wild places, Diane says that supporting Sierra Club BC is a "good fit with what we believe in."

A long-time Sierra member, Diane began volunteering in the Sierra Club BC office three years ago, when she retired. She helped out at reception and did data entry for the education team, which she says she especially enjoyed because she got to read all the comments from kids and their teachers. Diane also wrote the species profiles on our website. These well-researched descriptions of B.C.'s many endangered species are charming, skilfully written and have engaging visuals.

For her service, Diane was honoured with the Geraldine Irby Award for Volunteerism in 2009. "I liked being around people who are really passionate about what they do," she says. "It gives me energy."



# DONOR PROFILE: THE LANE-MACLURE FAMILY

## PASSIONATE ABOUT CLIMATE CHANGE

For donor and active board member Patricia Lane-Maclure and her family, involvement with Sierra Club BC has been a bonding experience, all the while working towards a climate-friendly future.

“The Sierra Club really is a club,” she says. This feeling of community has engaged her whole family, from son Liam – one of Sierra Club BC’s youngest volunteers— to her 84-year-old father Tom.

Inspired by *An Inconvenient Truth*, Patricia and Liam worked together to make a presentation about climate change, a presentation that grew into Sierra CERCles. These multi-generational Carbon Emission Reduction Clubs helped address climate change, what Patricia calls the “issue of our age.”

More recently, Liam released a CD of piano music that he wrote and performed, with \$5 from each copy sold going to Sierra Club BC’s climate work.

“Teaching is woven through the way we live,” Patricia says of her son. “I can just see the results.”

Both of Patricia’s parents have also found their way to the Sierra Club. Her mother, Mary, volunteers every Monday, right after a weekly mother-daughter lunch. For Patricia’s dad becoming a Sierra BC supporter was a way of working on issues on top of promoting green initiatives in his church and riding his bicycle around town.

Patricia’s husband, Malcolm Maclure, is the BC Chair in Patient Safety at the UBC. His background has led him to interesting ideas about the non-environmental effects of climate change action. He recently shared his ideas at a gathering of Sierra BC supporters.

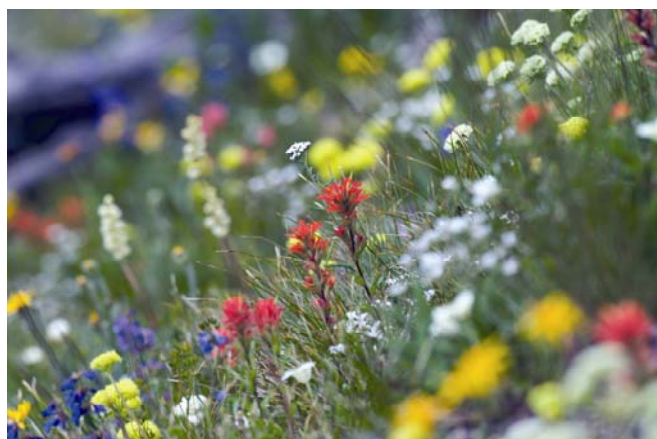
Being passionate about climate change has given the family a united cause, but it’s also about enjoying time together. “Nothing is sustainable unless it’s fun.”



# 2009: A Year In Review

With your support in 2009, Sierra Club of BC Foundation:

- Celebrated the Great Bear Rainforest Agreement that protects over 2 million hectares of spectacular old-growth coastal forest, home to the rare white 'Spirit Bear.'
- Pressured the federal government to issue an unprecedented **Order in Council** that will provide legal protection for killer whale habitat.
- Welcomed our newest Sierra Local Group, **Sierra Comox Valley**, which is taking action to protect a local estuary from development.
- Launched **Going Wild!** our elementary and middle school program that teaches students and teachers about the traditional plants of BC and their sustainable uses.
- Pressured the Provincial government to **end the grizzly bear hunt** in BC.
- Supported the **Guardian Watchmen Network**, First Nations technicians who work as stewards of the land and waters in and around the Great Bear Rainforest.
- Successfully petitioned the **United Nations World Heritage Committee** to sound the alert about mining threats in B.C.'s Flathead River Valley, adjacent to the Waterton-Glacier World Heritage Site, leading to the February 2010 announcement by the B.C. government that mining and oil and gas development will be banned in the Flathead.
- Engaged thousands of high school students in our **Sustainable High Schools Program**, which sees youth improve their schools sustainability through hands-on projects.
- Co-published the **Sustainable Sushi Guide**, part of our Marine work forming alliances with retailers & raising awareness of ocean threats & sustainable fisheries options.
- Published ground-breaking research on the vital role that **BC's old growth forests** play in storing carbon, leading to crucial calls to action in **addressing global climate threats**.
- Launched our multimedia presentation **Code Blue** which makes climate change science come alive with great visuals, a dash of humour and passion for action.





# FLATHEAD RIVER VALLEY

## A BLITZ OF MEDIA COVERAGE AND INTERNATIONAL SCRUTINY

2009 was a pivotal year for our Flathead River Valley campaign. A petition to the World Heritage Committee from Sierra Club BC and other groups was considered in late June. We asked to declare Waterton-Glacier International Peace Park a “World Heritage Site in Danger” due to energy and mining threats in the adjacent Flathead.

The committee voted unanimously to send a mission to investigate and, in the fall, Sierra Club’s Sarah Cox travelled to Fernie to present to the committee. Our petition sparked intensive media coverage and catapulted the Flathead campaign into the international arena, laying the groundwork for the B.C. government’s exciting decision in February 2010 to declare the Flathead off-limits to mining and oil and gas development.

In April we launched *Friends of the Flathead*, with a little help from some high-profile



We also increased our social media presence with Facebook sites—including the popular page “*Can this mountain goat get more fans than a Flathead strip mine?*”

friends. Former federal Environment Minister David Anderson, Vancouver Mayor Gregor Robertson, and Victoria Mayor Dean Fortin all lent us a hand for the start-up. By year’s end, our Flathead friends numbered more than 3,000 (and soon doubled again in 2010.) We also increased our social media presence with Facebook sites—including the popular page, “Can this mountain goat get more fans than a Flathead strip mine?”

In July we were part of a Flathead RAVE (Rapid Assessment Visual Expedition) mounted by the International League of Conservation Photographers. Along with our colleagues, we created a remarkable exhibit that has been shown to the public and decision-makers in Washington, Alberta, Montana, the Kootenays and B.C.

Despite the mining ban, the Flathead remains under threat from logging, grizzly trophy hunting, increased road access and quarrying. We will continue to campaign for permanent protection: a National Park in the south eastern one-third of the Flathead and a Wildlife Management Area in the rest of the valley and adjoining habitat.



# GREAT BEAR RAINFOREST

## A PROMISE BECOMES REALITY



In 2009 Sierra Club BC and our allies worked with the BC government, First Nations and industry leaders to ensure that agreements made in 2006 to protect the Great Bear Rainforest would be kept.

On March 31<sup>st</sup>, the promise to realize a new model that achieves both healthy ecosystems and healthy communities in the Great Bear Rainforest was delivered, when Minister Pat Bell announced that BC's

government had fulfilled its pledge to protect the Great Bear Rainforest, the world's largest temperate rainforest and home to the iconic "Spirit Bear."

Major milestones included the legislation of protected areas half the size of Switzerland, \$120 million in funding to First Nations to help kick-start a new conservation economy, and the establishment of lighter-touch logging, called Ecosystem Based Management, outside of protected areas.

Sierra Club BC played a key role in achieving these milestones and bringing about new agreements, including a five-year plan which lays the foundation for a conservation-based economy in the world's largest intact temperate rainforest.

To drive his point home, Minister Bell stomped on a ticking clock that we sent him two years ago to remind him of the March 31<sup>st</sup>, 2009 deadline.

## TIDES CANADA FOUNDATION & THE BC ENVIRONMENTAL CAPACITY FUND

Tides Canada works to connect individuals and organizations from both ends of the charitable spectrum – philanthropists, foundations, activists, and civil organizations. Tides Canada helps charities and donors focus on their good work, rather than on the paperwork behind it.

Tides Canada played a leadership role in the Great Bear Rainforest campaign – one of the most significant integrated conservation programs in North America. Through a fundraising campaign, and by enabling coalition building among environmental groups, including Sierra Club BC, Tides Canada support was instrumental in bringing about the Great Bear's new status.

The BC Environmental Capacity Fund at Tides Canada supports eco-system based management in the Great Bear. Its investment in Sierra Club BC's work has had a wide reach. From boats flying the Guardian Watchmen flag as First Nations communities keep watch over their traditional territories to teaching youth about local non-timber forest products, the BC Environmental Capacity Fund was vital to Sierra Club BC's work to ensure a healthy future for the Great Bear.

# FORESTS AND CARBON

## COASTAL RAINFORESTS AT RISK

In December Sierra Club BC produced a ground-breaking report on the state of BC's coastal rainforest. The report, which featured detailed maps, found that more than two million hectares of BC's coastal rainforest ecosystems have less than 30% old-growth coverage per ecosystem – the critical limit to avert species extinction. With continued clear-cut logging planned for coastal old-growth forests, BC is also losing a vital asset in the fight against climate change.

“For the first time, this report shows coast-wide trends for species loss and carbon storage, as well as the most urgent conservation priorities,” says Sierra BC's coastal forest campaigner Jens Wieting, who produced the report in collaboration with Sierra Club BC's GIS mapper, Dave Leverage.

The report notes the potential of coastal forests to become a key part of a low-carbon economy, providing jobs, carbon sinks and species habitat. The report calls for urgent policy reform modeled after the successful land use plan in the Great Bear.

A study commissioned by Sierra Club BC and allies estimated that full implementation of the 2006 Land Use Agreements would help maintain additional old growth forest outside of protected areas that stores at least 108 million tonnes of carbon. This is equivalent to three times the annual fossil fuel emissions of BC.

## Guardian Watchmen: Eyes and Ears on Land and Water

There is a new flag flying in the Great Bear! Look for it on the boats and trucks of First Nations who are watching for bear poaching, researching grizzly populations, monitoring the impacts of sport fishing and walking streams counting salmon. These are the Coastal Guardian Watchmen, the eyes and ears of the land and water. Producing this flag is just one of the many ways we are proud to support the work of the Guardian Watchmen.

In June we hosted the 2<sup>nd</sup> Annual Guardian Watchmen Network Conference, bringing together 50 people from 12 First Nations from the Central Coast, North Coast and Haida Gwaii who are involved in community-based monitoring and stewardship. Participants discussed the role of First Nations in monitoring the implementation of new



protected areas and lighter-touch forestry regulations and built alliances among communities to improve monitoring.

We also co-produced a Guardian Watchmen video with Coastal First Nations Great Bear Initiative Society, to be used to build support for the important work of Guardian Watchmen.



# ENVIRONMENTAL EDUCATION



Our Education staff work hard to meet the varied needs of those we serve. For kids, it's about fun classroom visits that encourage them to discover the natural world – and to value and protect it. For teens, it's about empowering them to take leadership roles and supporting them as they put their passion into action. For teachers, it's about connecting the environment with curriculum and providing key tools.

This year we offered the new *Going Wild!* program, visiting more than 400 students in 27 classrooms on B.C.'s North Coast and Haida Gwaii. Students learned about the wild products that can be found in their local rainforests.

We also offered our Sustainable High Schools (SHS) program. Led by a youth steering committee of local high school students who meet monthly, the SHS program emphasizes a “for youth, by youth” approach.

We delivered presentations around the province. In 2009-2010 alone, our staff met with more than 1,700 students in 42 different programs. Presentations were delivered around three themes: climate change; energy, economy and wealth; and water. They featured multi-school partnerships and mentoring relationships among high school students.

Our team led the Forest Stewardship Week of the Koeys Science and Culture Camp, where Heiltsuk youth learn about the natural world and about their culture. We led activities about the forest wild products and offered leadership training to staff.

## ENERGY AND CLIMATE

### A NEW CARBON PRICING STRATEGY

We asked the Climate Modelling Group at the UVIC to apply their Earth System Climate Model to define what steps need to be taken to stabilize temperature below the tipping point of two additional degrees. We found that B.C.'s legislated emissions targets fall short of what is required by both climate science and global equity. Based on these findings, we made a strong case in the media and with policymakers for a new carbon pricing strategy that is more effective and more equitable than the current carbon tax – the “cap-and-dividend” model.

### CLEAN ENERGY DONE THE RIGHT WAY

We visited Bute Inlet to see first-hand what is at stake when massive IPPs are constructed in wilderness areas – in Bute's case, in the heart of grizzly bear and endangered marbled murrelet habitat. Taking a strong stand, we mobilised public opinion to demand a full environmental assessment of the cumulative impacts of “green energy” projects as part of an open and inclusive decision-making process. Eventually, Bute was put on hold – but we continue to ask difficult questions about the impacts and siting for BC energy projects.

# ENDANGERED SPECIES

## ORCA HABITAT VICTORY

In 2009, we ramped up our endangered species campaign, focusing on BC's imperilled orca populations. We were delighted when the federal government issued an unprecedented Order that will provide legal protection for the orcas' habitat. This is a stunning policy reversal in reaction to a strategic lawsuit launched by Ecojustice on behalf of Sierra Club BC and other B.C. environmental groups.

The lawsuit, the first of its kind in Canada, alleged that the Department of Fisheries and Oceans had failed to require much-needed legal protection for the killer whales' critical habitat.

The order was a long overdue relief, although the definition of critical habitat was not strict enough to ensure adequate salmon for food and guard against the devastating impacts of toxins and noise.

That's why Ecojustice filed a second lawsuit in April 2009. Throughout 2009 we pressed ahead with our work to enact a stand-alone B.C. effective species and ecosystem protection law for the more than 1,600 species that are currently threatened or endangered in B.C.

In Sept., we were encouraged when the BC government announced the creation of a Species at Risk Task Force in its Speech from the Throne.



# SEAFOOD AND OCEANS

## ENDANGERED SUSHI

Sushi lovers can now look forward to making sustainable choices with the help of Canada's Sustainable Sushi Guide developed by Sierra Club BC and our Sea Choice partners. Small enough to tuck into your wallet, the guide lists 50 types of sushi under three alert codes: Green (Best Choice), Yellow (Some Concerns) and Red (Avoid). You can also download it straight onto your cell phone or I-pod. In 2009 more than 200,000 cards were distributed.

You wouldn't eat a Vancouver Island marmot. So why would you chow down on negi toro maki? Toro (bluefin tuna) is one of 15 sushi delicacies on the "Avoid" list of the new Canada's Sustainable Sushi guide.

## CODE BLUE

This summer our marine team launched the "Code Blue: Marine Rescue and Resuscitation" presentation. Developed by Sierra's science advisor Dr. Colin Campbell and writer Ana Simeon, Code Blue made science come alive with great visuals, a dash of humour and passion for action.

Using the human health model to make sense of multiple streams of information, Code Blue addressed the impacts of CO2 emissions and over-harvesting on ocean cycles and fertility. Audiences in the Lower Mainland, the Sunshine Coast, the Gulf Islands and Vancouver Island responded with excitement, passion and thoughtful questions that kept us on our toes!



# SIERRA CLUB BC LOCAL GROUPS

## HIGHLIGHTS FROM A BUSY YEAR:

**Sierra Haida Gwaii** organised a Sustainable Living Fair in October. The fair included speakers such as Severn Cullis-Suzuki & workshops profiling local sustainable initiatives. With the goal of helping community members make personal changes, the fair engaged islanders in exploring solutions to the climate change challenge.

**Sierra Victoria** banded together with other local initiatives to foster a post-carbon way of life at the local level. Under the banner of Transition Victoria, the group engaged the Greater Victoria region in creating a blueprint for moving from oil dependence to local resilience through a variety of projects, workshops and events.

**Sierra Quadra**, along with Sierra staff and volunteers, boated up Bute Inlet to find out more about a controversial proposal for a massive hydro project. Members organised slide-shows and a photo contest, and appeared in the local media drawing attention to the cumulative impacts of BC's "green power" gold rush. They also mobilise the local business community to introduce a reusable Q-bag and ban plastic bags.

**Sierra Lower Mainland** campaigned at the municipal level to ban cosmetic pesticides and organised presentations on the Flathead campaign and ocean health for students at Kwantlen College.

**Sierra Comox Valley** gathered overwhelming community support to stop a gas station from being built in a high-risk earthquake area, only a few metres from an estuary, teeming with eagles, trumpeter swans, shore birds and fish. At their request, Sierra Club of Canada went to court to protect the estuary.

**Sierra Malaspina** monitored salmon fry in a local creek, famous for its genetically pure run of wild Coho. They also hosted a talk on ocean health, and a striking slideshow of Bute Inlet. They worked to ensure that salmon streams and bear habitat are protected from intrusion by proposals for a bottled-water plant and run-of-river power generation in the Bute Inlet.



Making the world a better place through chocolate sounds like a tasty recipe for success, and Denman Island Chocolate has figured out the key ingredients. Not only do they make delicious organic chocolate, they also work to protect the environment through action and investment.

"Living on a small island, I'm acutely aware of the ways in which environmental integrity can be easily threatened —and of the need to fight against that," says owner Daniel Terry. "By supporting ecological



sustainability, we also support business and social sustainability."

Denman Island Chocolate has created a special edition *Flathead Wild* bar that helped raise awareness and funds for Sierra's Flathead campaign. They also donate 1% of their sales to conservation each year.

Closer to home, a conservation covenant created by the company has protected 2.5 acres of its property.

# OUR TEAM

## SIERRA CLUB OF BC FOUNDATION BOARD OF DIRECTORS

Brian Pinch, Chair  
Douglas McArthur, Vice Chair  
Felix Irwin, Treasurer  
Patricia Lane  
Rahman Saleem  
Tria Donaldson

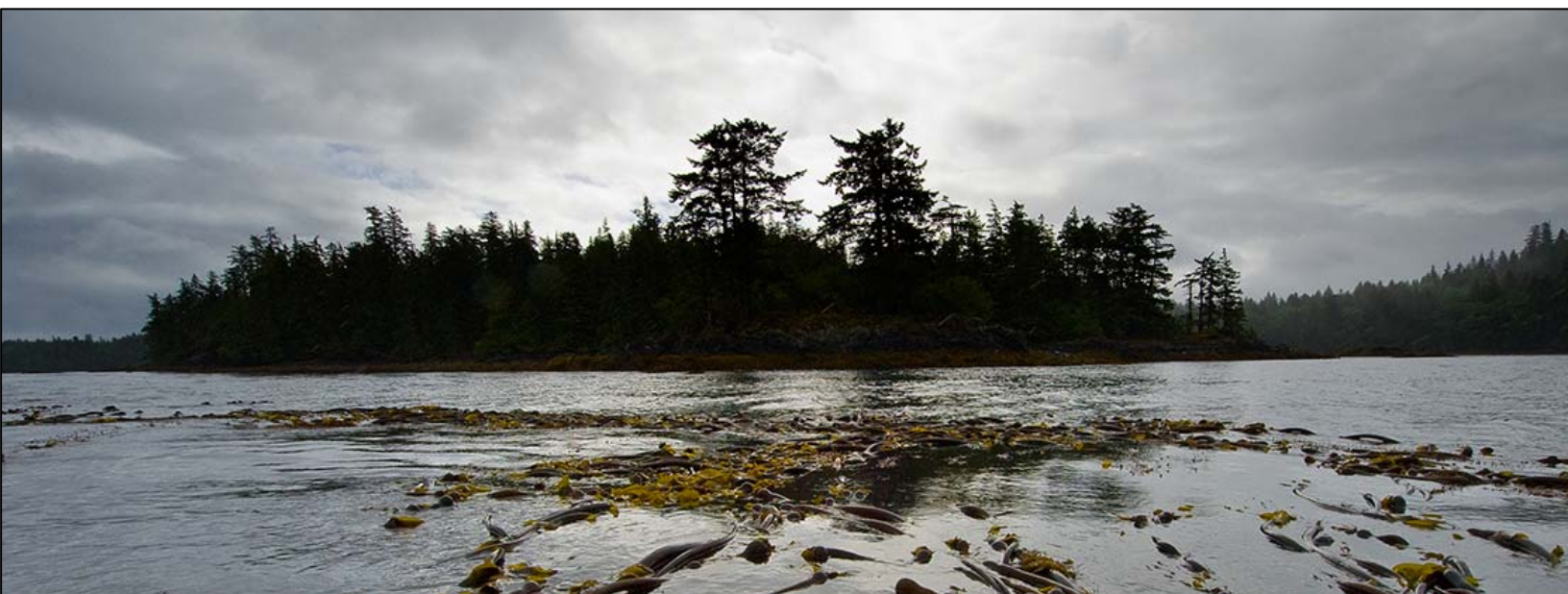
## SIERRA CLUB OF CANADA BC CHAPTER EXECUTIVE COMMITTEE

Martin Golder, Chair  
Shirley Franklin, Treasurer  
Betty Zaikow                      Brian Pinch  
Jacques Morin                      Jamie Biggar  
Judy Leicester                      Karen Palmer  
Mike Bell                      Patricia Lane  
Patricia Molchan                      Stan Tomandl

## OUR STAFF

George Heyman, Executive Director  
Ana Simeon, Communications Coordinator  
Amy Cousins, Sustainable High Schools  
Brian Rivas, IT Support  
Caitlyn Vernon, Forest Policy Analyst  
Colin Campbell, Marine Campaign Coordinator  
Dana Swarts, Administrative Coordinator  
Dave Leversee, Contractor - GIS Mapper  
Helena Mahoney, Education Delivery Team  
Jenn Hoffman, Development Director  
Jens Wieting, Coastal Forest Campaigner  
Kim Kotanko, Financial Manager

Moira Chaudhry, Major & Corporate  
Giving Steward  
Nadine Boszko, Bookkeeper  
Nadine Lefort, Education Program Manager  
Rachael Black, Education Delivery Team  
Rahman Saleem, Foundation Administrator  
Sarah Cox, Communications Director & Flathead  
River Valley Campaigner  
Sheila Giesbrecht, Office Manager  
Sarah McAuliffe, School Program Coordinator  
Susan Howatt, Campaigns Director

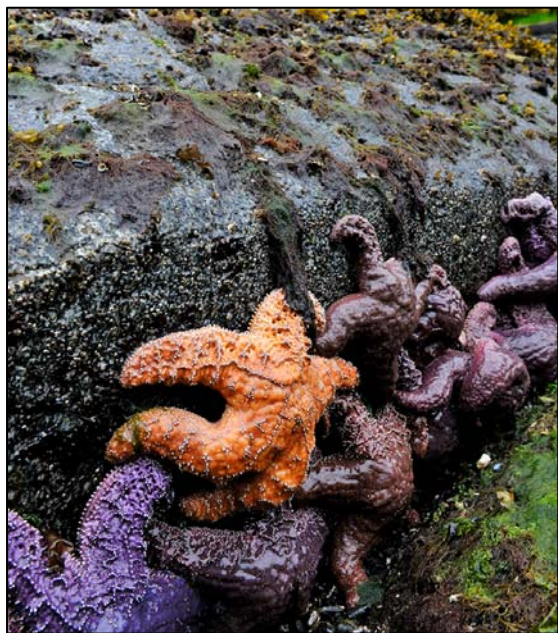




# OUR SUPPORTERS

## WE WISH TO THANK THE FOLLOWING FUNDERS, WHO SUPPORTED US IN 2009

20/20 Vision British Columbia | Backstage Technologies Inc | The Barthelt Foundation | BC Government Employees Union | BC Hydro | The Brainerd Foundation | Broadridge Financial Solutions (Canada) Inc. | Canadian Boreal Initiative | Capital Regional District | City of Victoria | Coast Mountain Expeditions | Conservation Alliance | CRMfusion Inc. | The David and Lucile Packard Foundation | Denman Island Chocolate | EcoAction Community Funding Program | Electronic Arts | Estate of Armelda Buchanan | Estate of Kjell Harry Melander | Frances Litman Photography | Fidelity Investments Canada | Google-Google Earth | The Gordon and Betty Moore Foundation | Green Street/Canadian Teachers Federation | Gulf Islands Film & Television School | Health Sciences Association of BC | Hollyhock | IA Clarington | Mackenzie Investments | Ministry of Housing and Social Development Community Gaming Grants | Mountain Equipment Coop | Natural Resources Canada | Nature's Fare Markets | Ontario Ministry of Environment | The Orcutt Family Fund Grant of The Vancouver Foundation | Patagonia Inc. | POLIS | Provincial Employees Community Services Fund | RBC Blue Water Project | Salco Management Ltd and Best Western Kelowna | Salesforce CRM | Salt Spring Coffee Co. | School District 63 (Saanich) | Science World | Spirit of the West Adventures Ltd. | Sustainability TV | TD Friends of the Environment Foundation | TechSoup | Telus Community Engagement | School District 47 (Powell River) | The Pinch Group at Raymond James | The Somerset Foundation | Tides Canada Foundation | Training Resources For the Environmental Community | United Way of Greater Victoria | University of Victoria | Vancouver Foundation | Dr. Roy and Mrs. Ellen Sutherland Fund of the Victoria Foundation | Vancity | Wilburforce Foundation | The William an Flora Hewlett Foundation | Willow Grove Foundation | WorkSource Targeted Wage Subsidy | Yellowstone to Yukon Conservation Initiative | Victoria Foundation



*...and a very special thank you  
to our many  
individual supporters  
and  
monthly donors.*

# FINANCIALS

## BALANCE SHEET (Fiscal Year Ending December 31<sup>st</sup>, 2009)

### Assets

#### Current assets

Cash and cash equivalents	\$ 241,474	\$ 427,745
Receivables	148,156	120,950
Prepaid expenses	218	1,479
	<b>\$ 389,848</b>	<b>\$ 550,174</b>

### Liabilities

#### Current liabilities

Accounts payable& accrued liabilities	158,228	243,704
Deferred revenue	204,785	273,241
Bank Loan	-	75,000
	<b>\$ 363,013</b>	<b>\$ 591,945</b>

### Fund Balances

Externally Restricted	8,799	15,452
Internally Restricted	-	91,771
Unrestricted	18,036	(148,994)
	<b>26,835</b>	<b>(41,771)</b>
	<b>\$389,848</b>	<b>\$550,174</b>

## STATEMENT OF OPERATIONS

Revenue	2009	2008
Grants	626,957	633,193
Donations	243,975	205,341
Investment and other income	10,325	17,221
Sublease revenue	55,200	55,200
	<b>936,457</b>	<b>910,955</b>
Expenses		
Administration and office	31,082	26,810
Amortization	-	4,209
Development	25,594	40,796
Interest	4,543	14,572
Professional fees	11,235	11,000
Rent and occupancy costs	74,192	68,865
Salaries and benefits	19,942	43,881
Charitable activities carried out under agency agreements	701,263	891,319
	<b>867,851</b>	<b>1,101,452</b>
Excess (deficiency) of revenue over expenses	<b>68,606</b>	<b>(190,497)</b>
Fund balances, beginning of year	<b>(41,771)</b>	<b>148,726</b>
Fund balances, end of year	<b>\$26,835</b>	<b>(\$41,771)</b>





## PLEASE SUPPORT OUR WORK

While we have celebrated many environmental victories already, they represent only the beginning of our efforts to curtail global warming and prevent further loss of BC's biodiversity. **With your help, we will continue to work to protect BC's magnificent wilderness and wildlife.**

Please support our work. Consider making a gift in support of our overall work or a special Sierra Club of BC Foundation project that is important to you. Other ways include:

- Becoming a Monthly Supporter
- Making a Tribute Gift in honour, celebration or memory of a loved one
- Joining our Green Givers Program, our new corporate supporter rewards program
- Making a Legacy Gift by remembering us in your will.

## TO DONATE

Your gift can be made online at [www.sierraclub.bc.ca](http://www.sierraclub.bc.ca), by phone at 250.386.5255 ext. 237, or by mail. Cheques can be made out to 'The Sierra Club of BC Foundation' and mailed to:

Sierra Club of BC Foundation  
304-733 Johnson Street  
Victoria, BC, Canada V8W 3C7

If you prefer to email us, please contact us at [development@sierraclub.bc.ca](mailto:development@sierraclub.bc.ca).

Gifts made to Sierra Club of BC Foundation will be used for our charitable work, such as research and environmental education, and are eligible for a tax receipt (Registered charity 11914 9797 RR0001).

## STAY IN TOUCH

Visit the Sierra Club BC's Facebook page. Become a friend and invite your friends to join too. Share or comment on our content. Follow Sierra Club BC on Twitter and re-tweet to your network. And visit [www.sierraclub.bc.ca](http://www.sierraclub.bc.ca) to sign up to receive *Sierra Life*, our twice monthly e-newsletter.



ONE EARTH, ONE CHANCE